



# Telemarketers



## Ranked

# 93

by count of job opportunities

## Percentage

0.24%

of all job opportunities

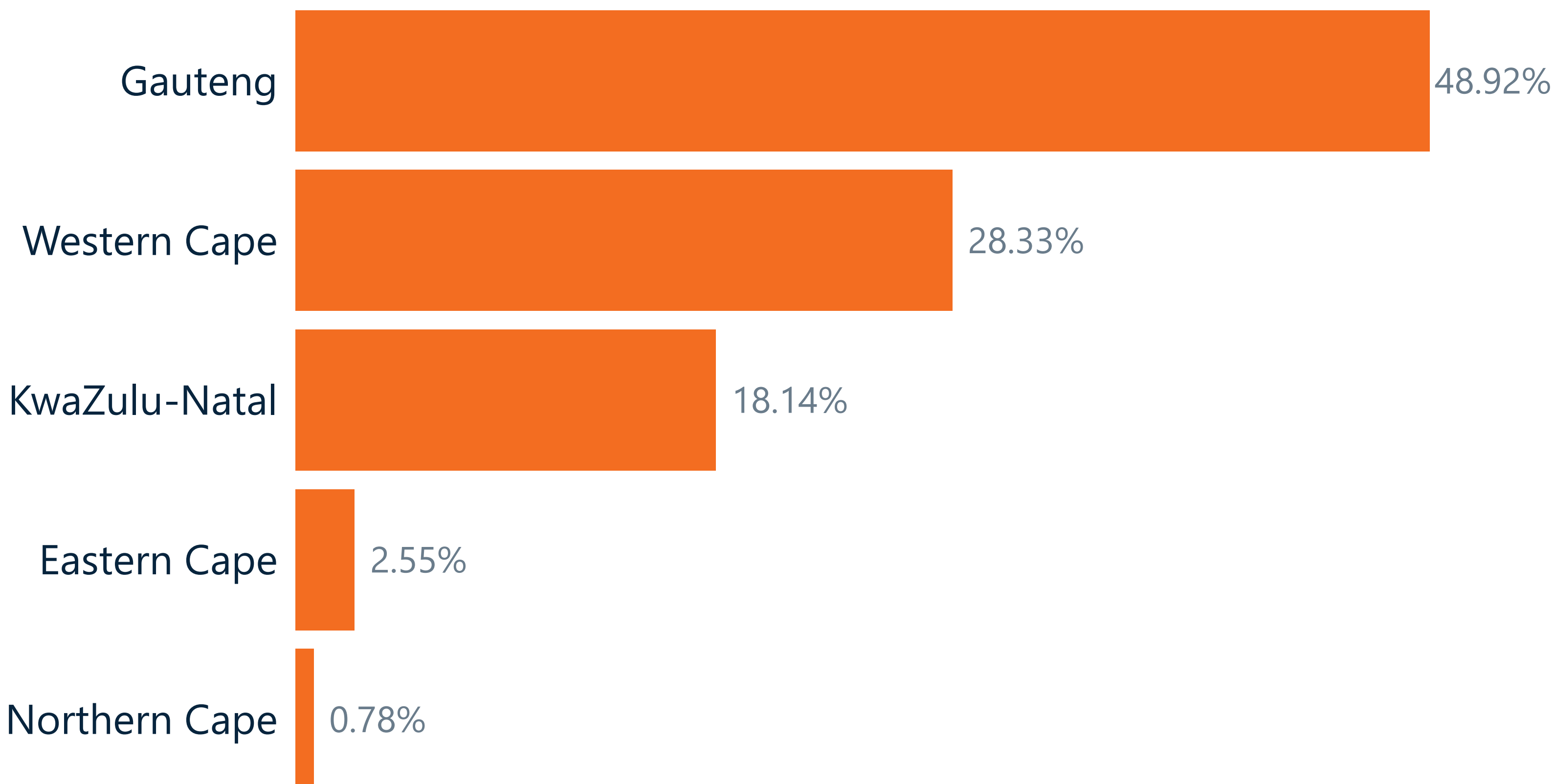
## Hard-to-Fill

20.00%

% job opportunities that are "hard-to-fill"

## Top 5 Provinces

by percentage of job opportunities



- credit the JobTrendZA and Kululeko Consulting as the original source,
- link to the [license](#), and
- indicate where any changes were made to the original.



# Telemarketers

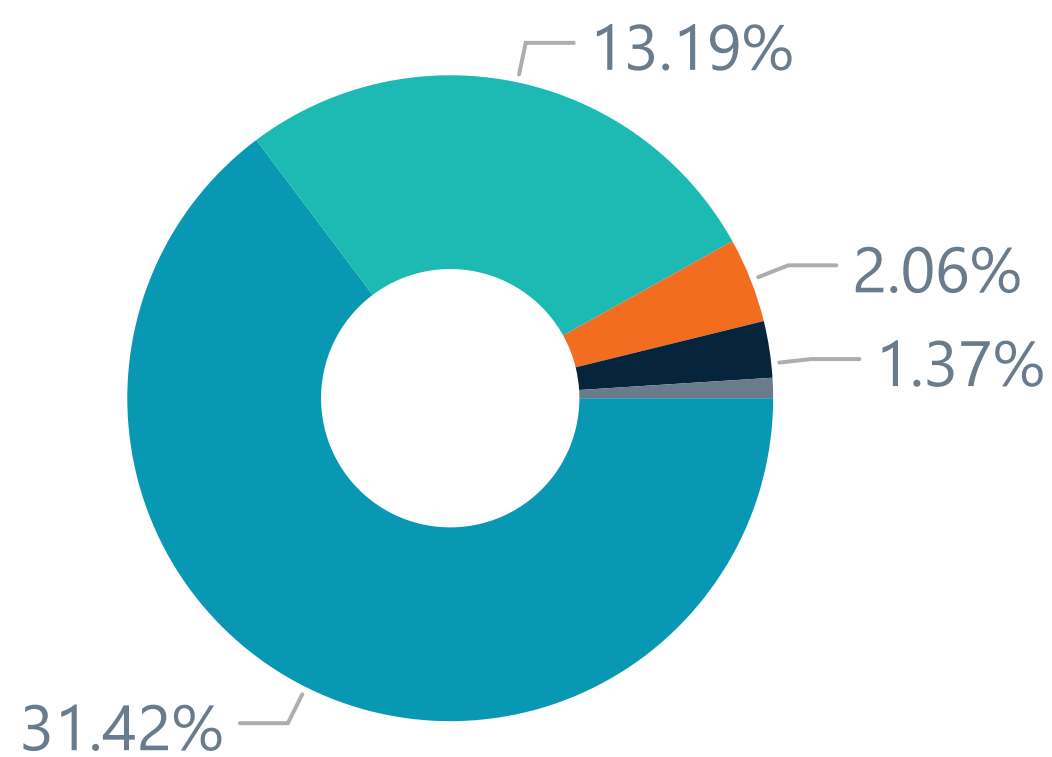
## Top 5 Industries

by percentage of job opportunities

Administrative and support activities	25.03%
Professional, scientific and technical activities	24.97%
Financial and insurance activities	10.41%
Information and communication	9.02%
Wholesale and retail trade	3.38%

## Top 5 Company Types

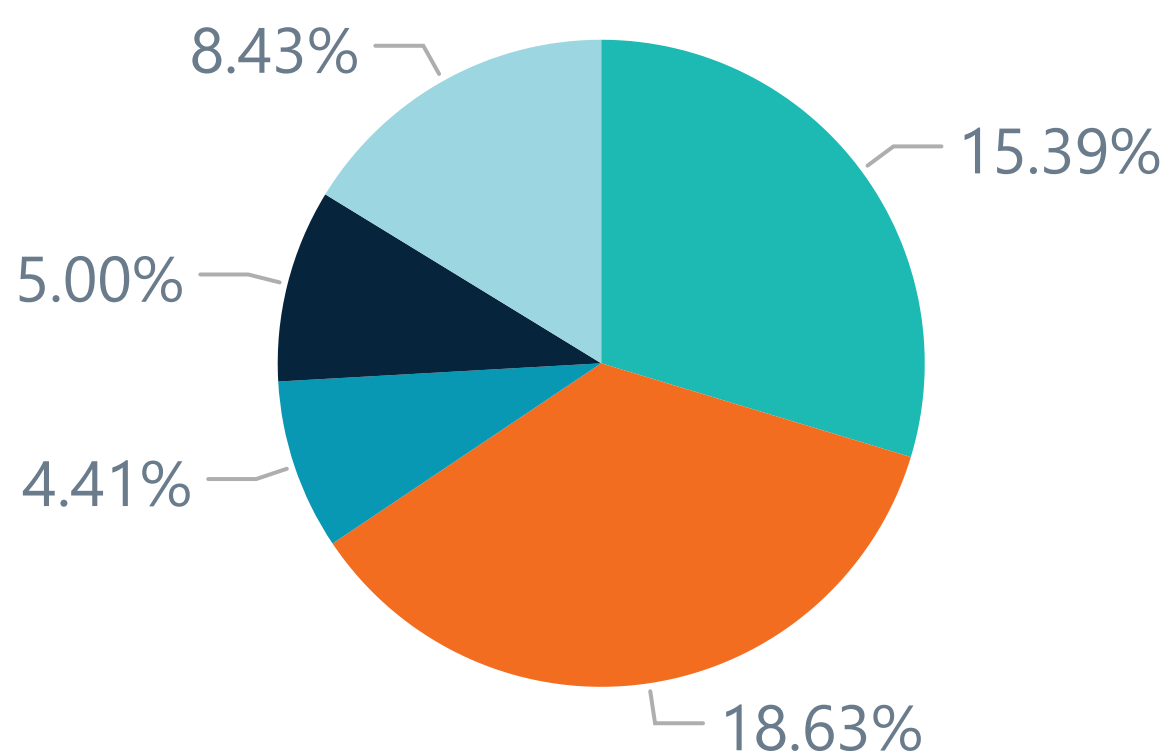
by percentage of job opportunities



- Private company
- Public company
- Sole proprietorship
- Corporation
- Partnership

## Top 5 Company Sizes

by percentage of job opportunities

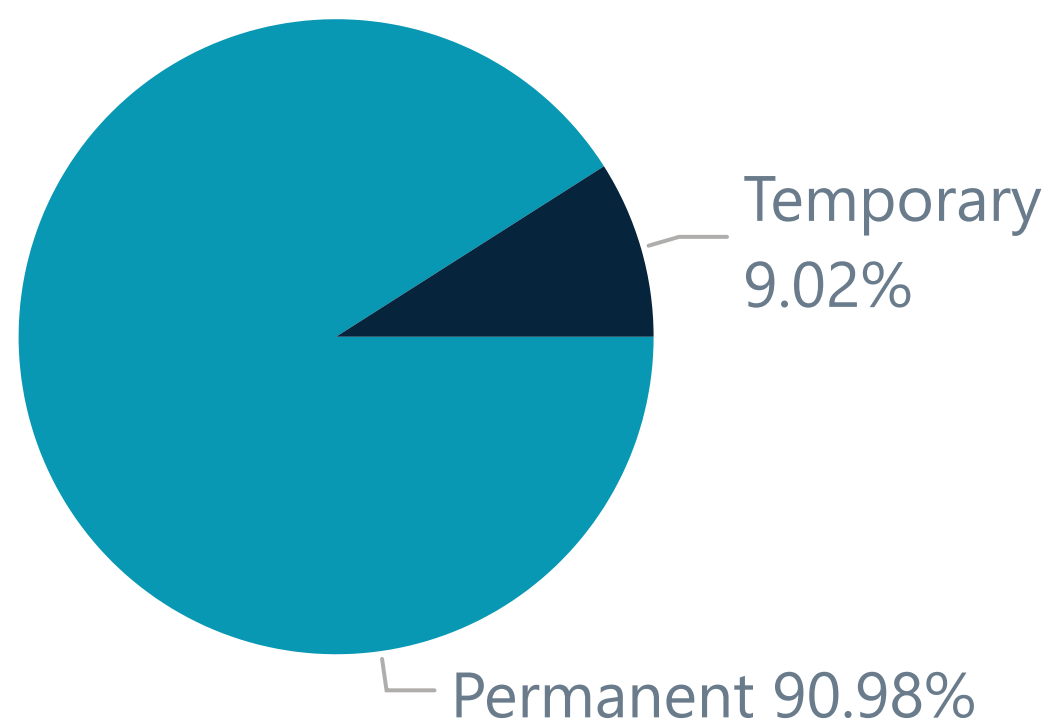


- 1 to 100
- 101 to 500
- 501 to 1,000
- 1,001 to 5,000
- 10,001 +

# Telemarketers

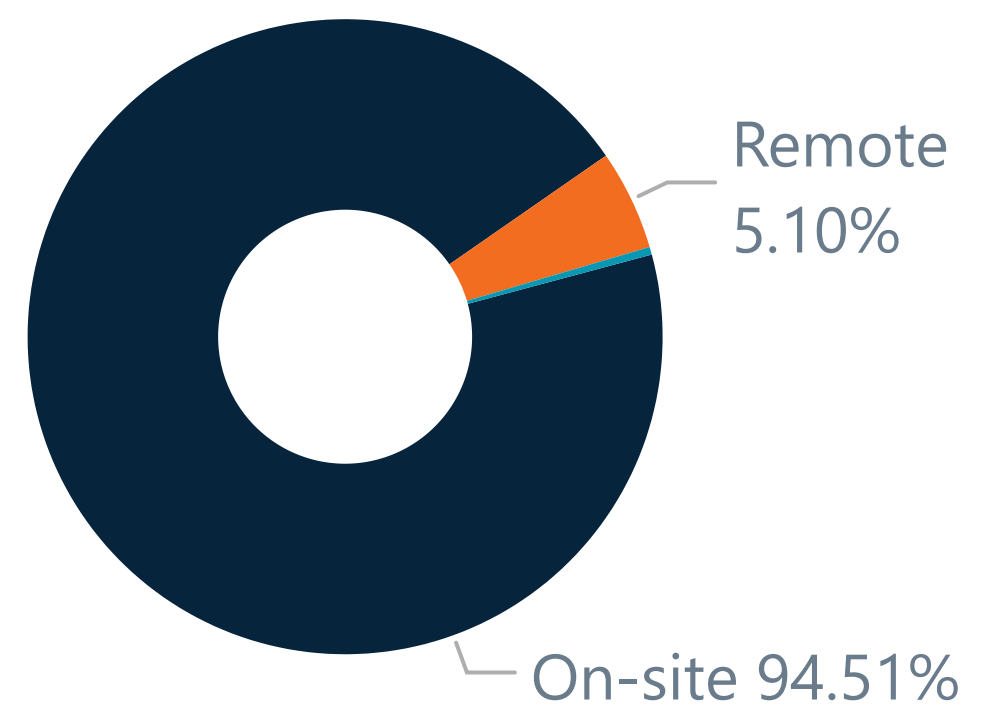
## Employment Type

percentage of job opportunities



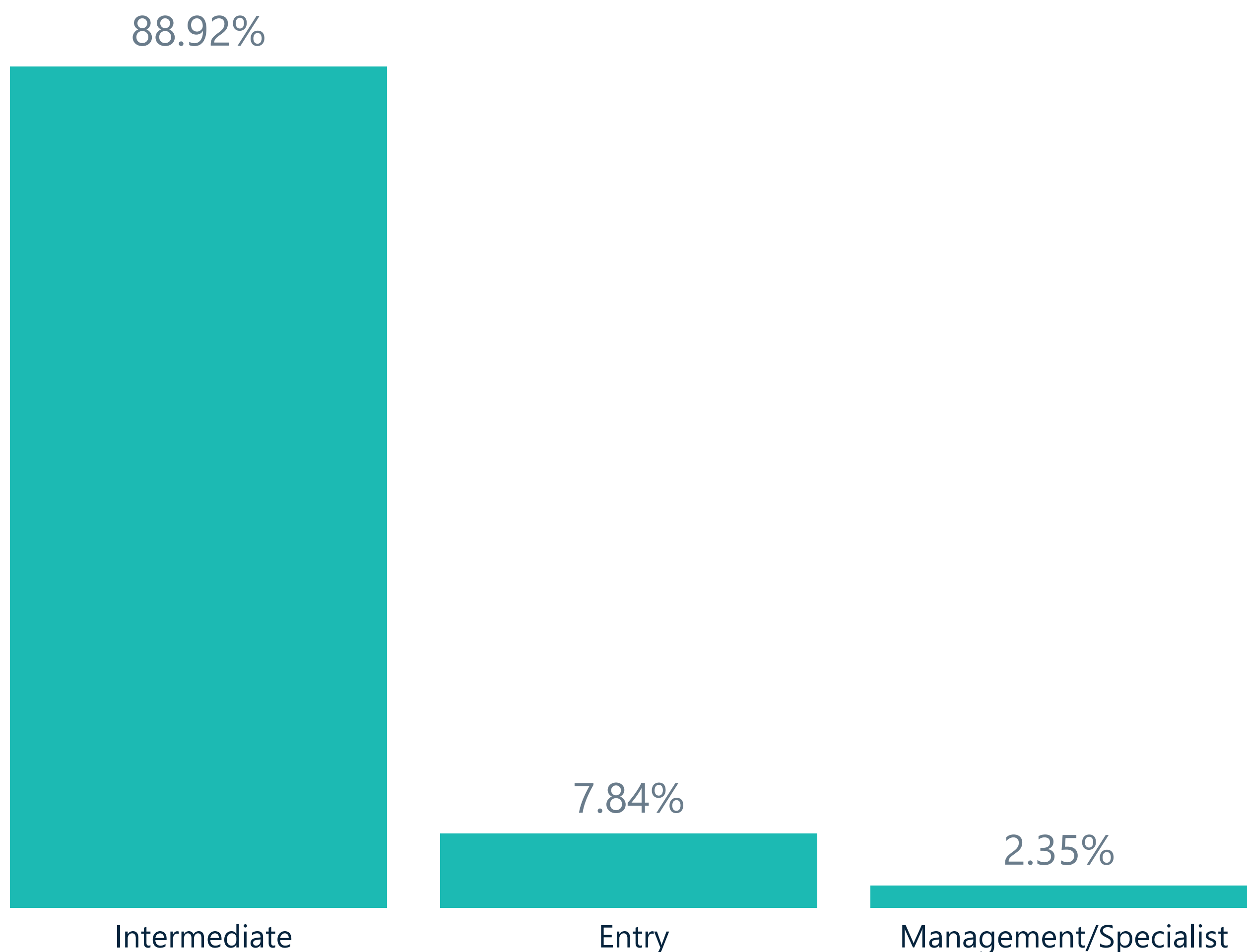
## Employment Flexibility

percentage of job opportunities



## Top 3 Employment Levels

by percentage of job opportunities

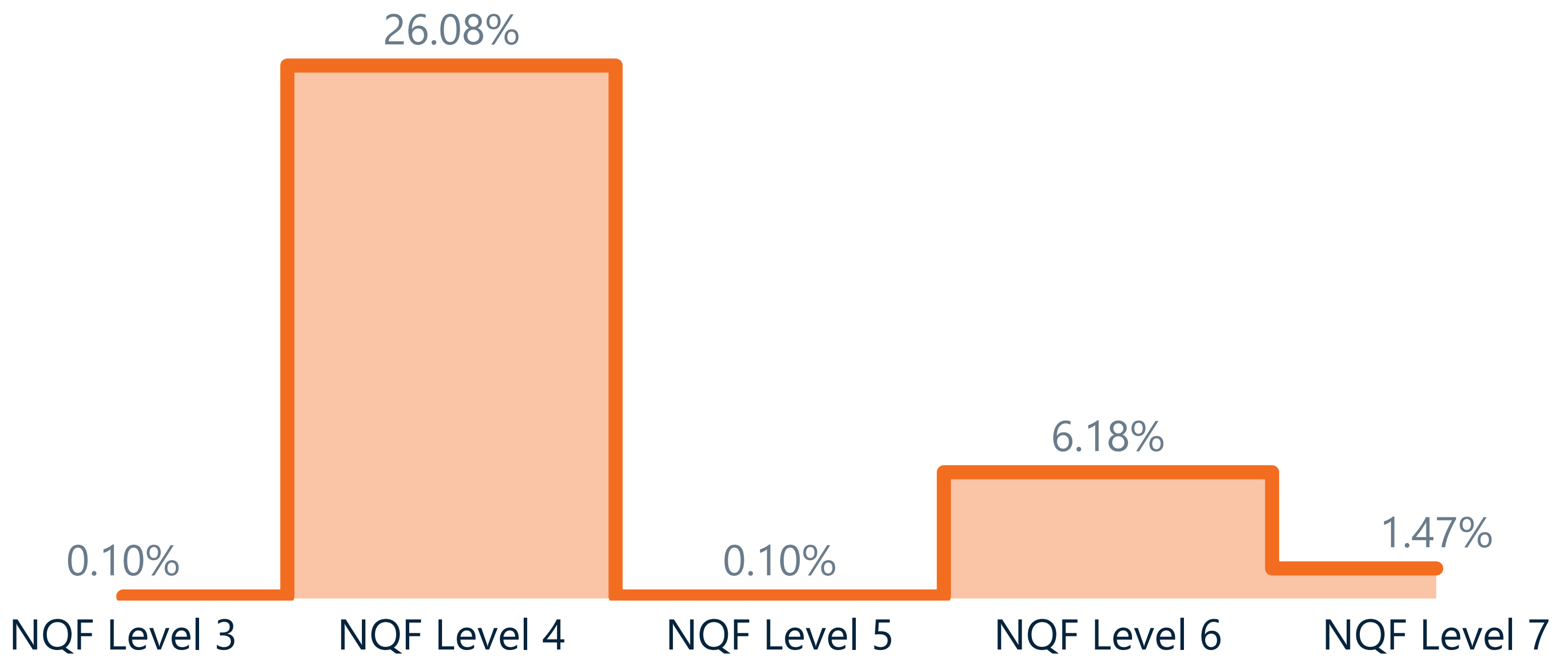




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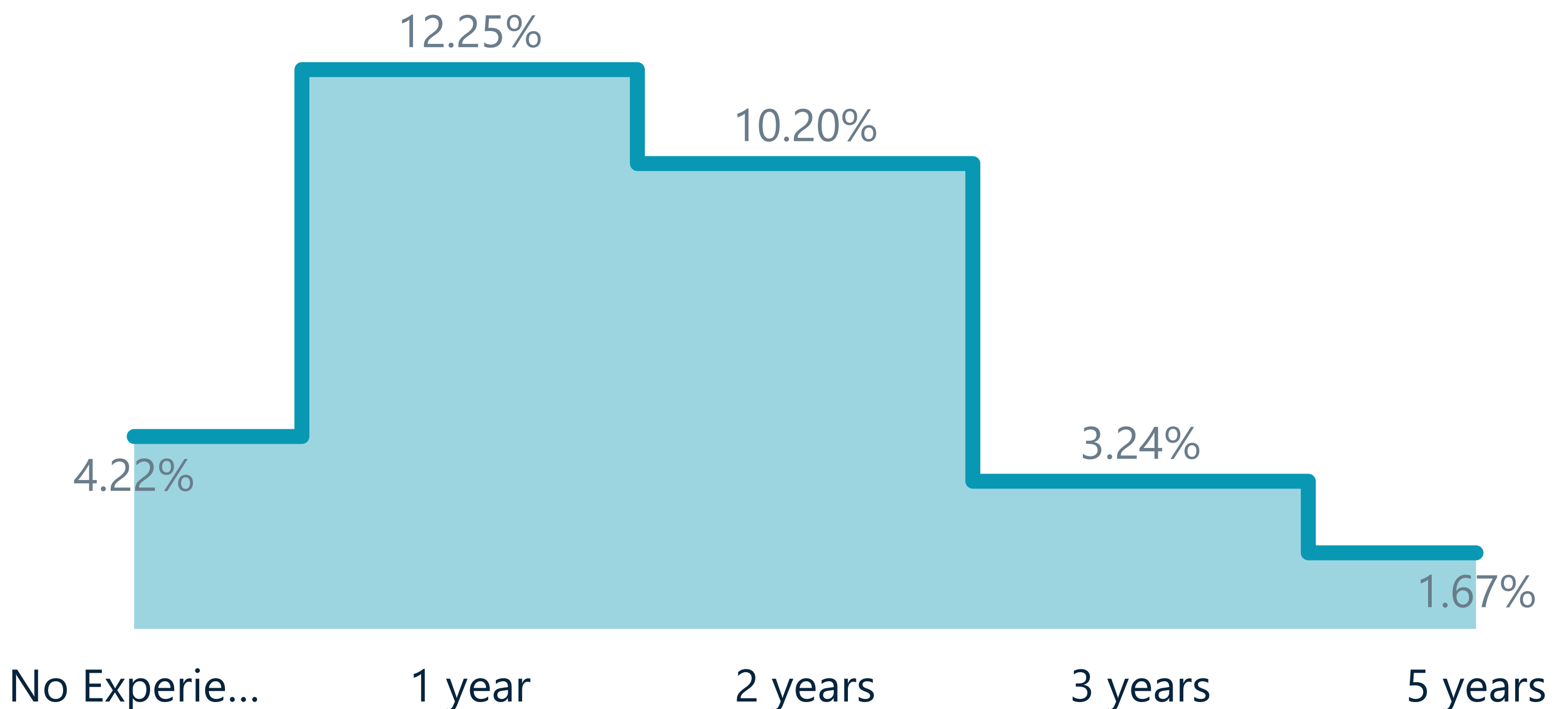
## Top 5 Minimum Qualification Level

by percentage of job opportunities



## Top 5 Minimum Years Experience

by percentage of job opportunities





# Telemarketers



## Top 10 Required Skills

<b>Service Orientation</b>	
Actively looking for ways to help people.	1
<b>Writing</b>	
Communicating effectively in writing as appropriate for the needs of the audience.	2
<b>Negotiation</b>	
Bringing others together and trying to reconcile differences.	3
<b>Speaking</b>	
Talking to others to convey information effectively.	4
<b>Social Perceptiveness</b>	
Being aware of others' reactions and understanding why they react as they do.	5
<b>Active Listening</b>	
Giving full attention to what other people are saying, taking time to understand the points being made, asking questions as appropriate, and not interrupting at inappropriate times.	6
<b>Persuasion</b>	
Persuading others to change their minds or behavior.	7
<b>Reading Comprehension</b>	
Understanding written sentences and paragraphs in work-related documents.	7



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## Top 5 Required Knowledge

<b>Customer and Personal Service</b>	
Principles and processes for providing customer and personal services. This includes customer needs assessment, meeting quality standards for services, and evaluation of customer satisfaction.	<b>1</b>
<b>Sales and Marketing</b>	
Principles and methods for showing, promoting, and selling products or services. This includes marketing strategy and tactics, product demonstration, sales techniques, and sales control systems.	<b>2</b>
<b>Communications and Media</b>	
Media production, communication, and dissemination techniques and methods. This includes alternative ways to inform and entertain via written, oral, and visual media.	<b>3</b>
<b>English Language</b>	
The structure and content of the English language including the meaning and spelling of words, rules of composition, and grammar.	<b>4</b>
<b>Computers and Electronics</b>	
Circuit boards, processors, chips, electronic equipment, and computer hardware and software, including applications and programming.	<b>5</b>



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## Top 10 Required Technology Skills

<b>Instant messaging software</b>	
WhatsApp	1
Instagram	3
Twitter	10
<b>Web page creation and editing software</b>	
Instagram	3
LinkedIn	6
Facebook	9
<b>Word processing software</b>	
Microsoft Word	2
<b>Spreadsheet software</b>	
Microsoft Excel	5
<b>Electronic mail software</b>	
Microsoft Outlook	7
<b>Video conferencing software</b>	
Zoom	7
<b>Enterprise resource planning ERP software</b>	
SAP Business One	10
SAP ERP	10
<b>Database user interface and query software</b>	
ServiceNow	10
<b>Internet browser software</b>	
Google	10
<b>Operating system software</b>	
Microsoft Windows	10