



Retail Salespersons



Ranked

2

by count of job opportunities

Percentage

4.68%

of all job opportunities

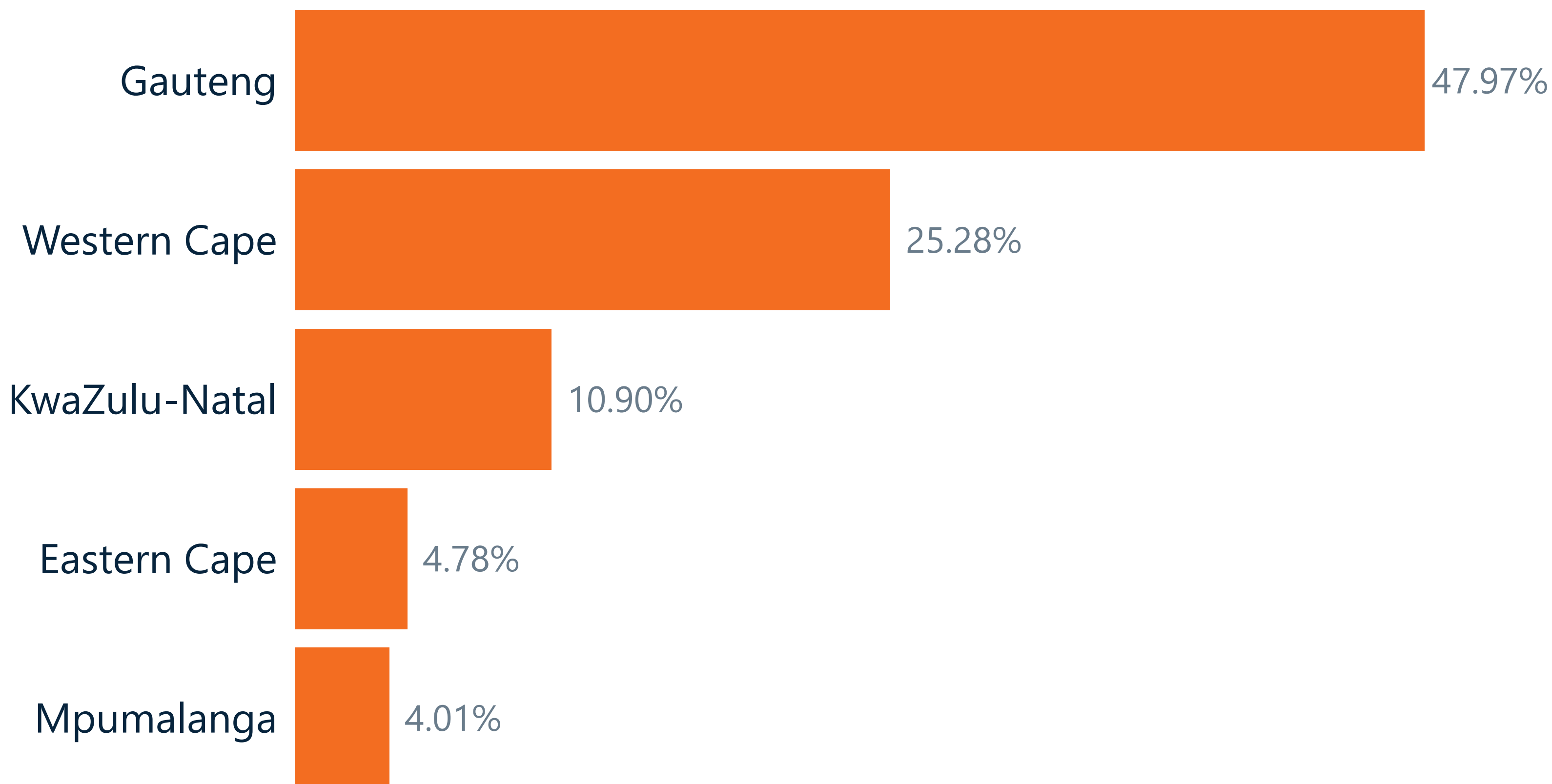
Hard-to-Fill

18.20%

% job opportunities that are "hard-to-fill"

Top 5 Provinces

by percentage of job opportunities



- credit the JobTrendZA and Kululeko Consulting as the original source,
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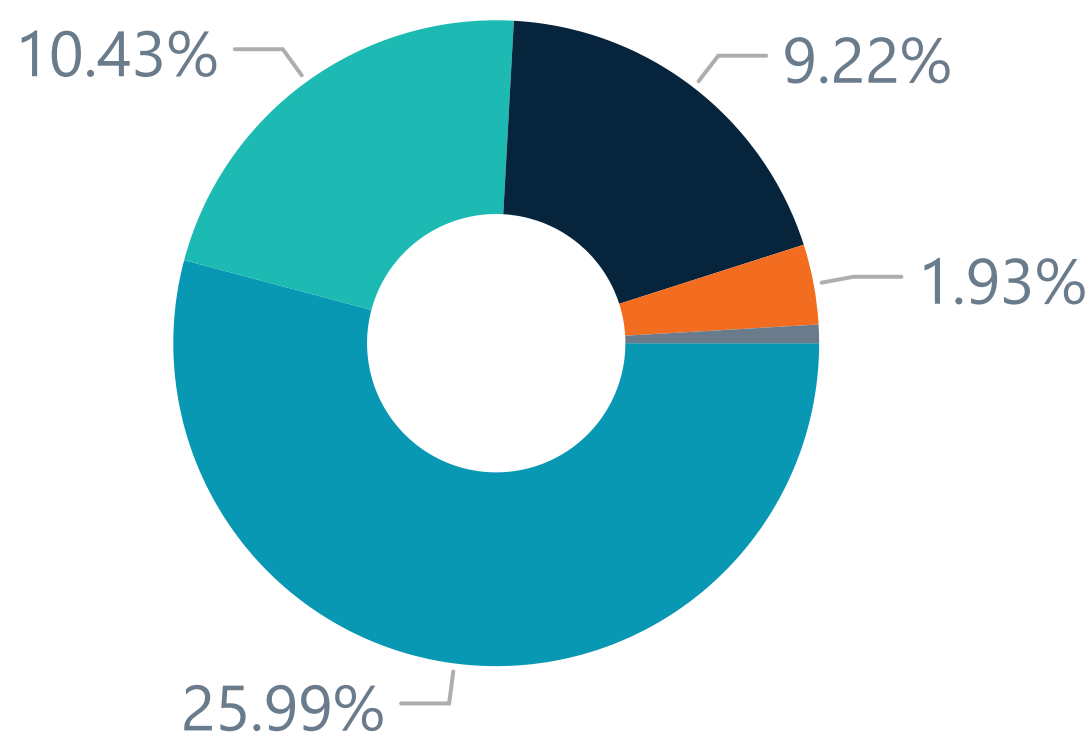
Top 5 Industries

by percentage of job opportunities

Professional, scientific and technical activities	20.12%
Wholesale and retail trade	16.04%
Administrative and support activities	12.16%
Financial and insurance activities	11.38%
Information and communication	6.00%

Top 5 Company Types

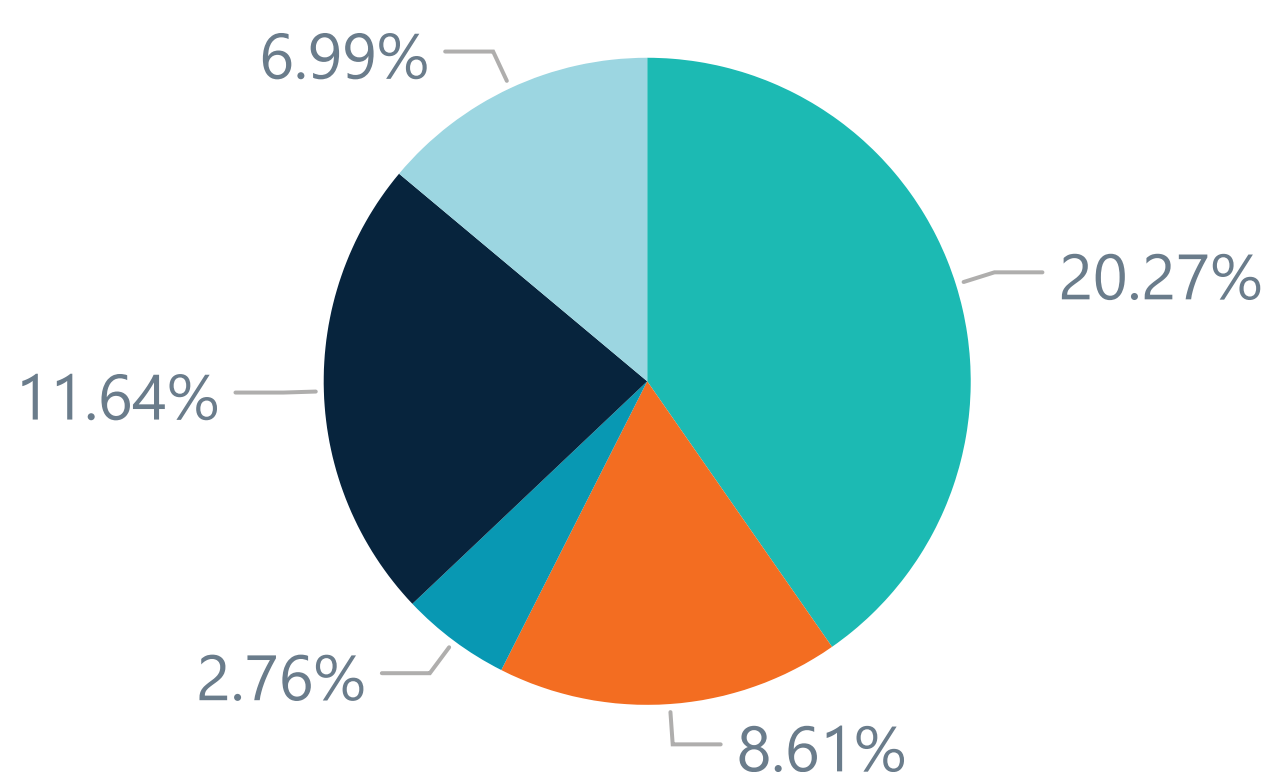
by percentage of job opportunities



- Private company
- Public company
- Corporation
- Sole proprietorship
- Partnership

Top 5 Company Sizes

by percentage of job opportunities

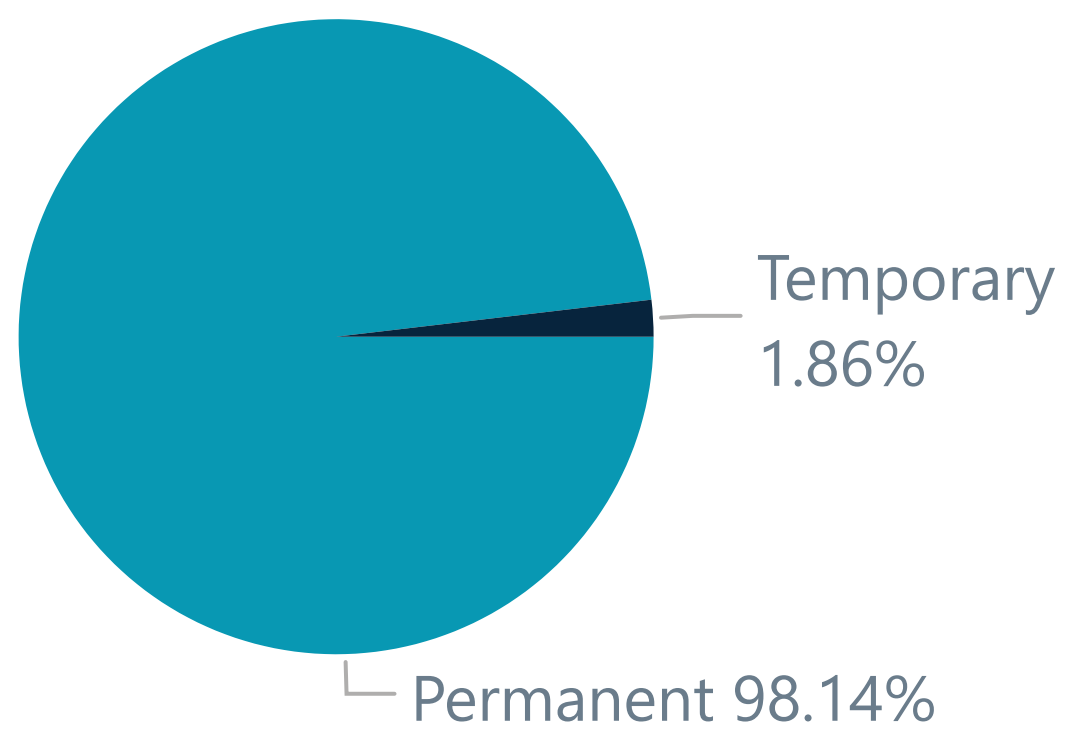


- 1 to 100
- 101 to 500
- 501 to 1,000
- 1,001 to 5,000
- 10,001 +

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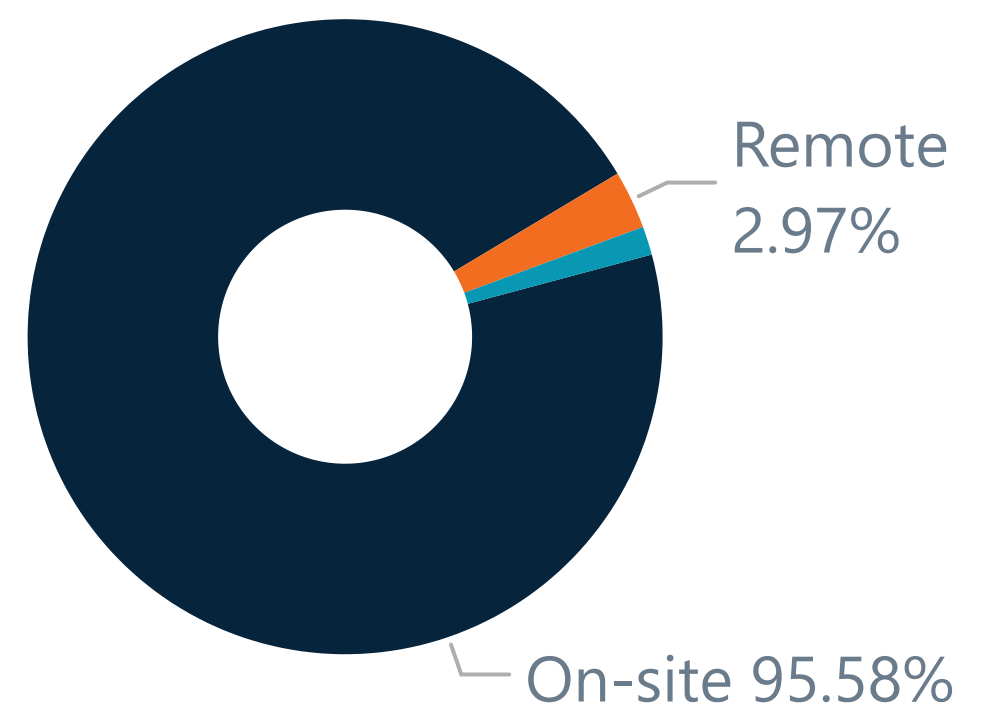
Employment Type

percentage of job opportunities



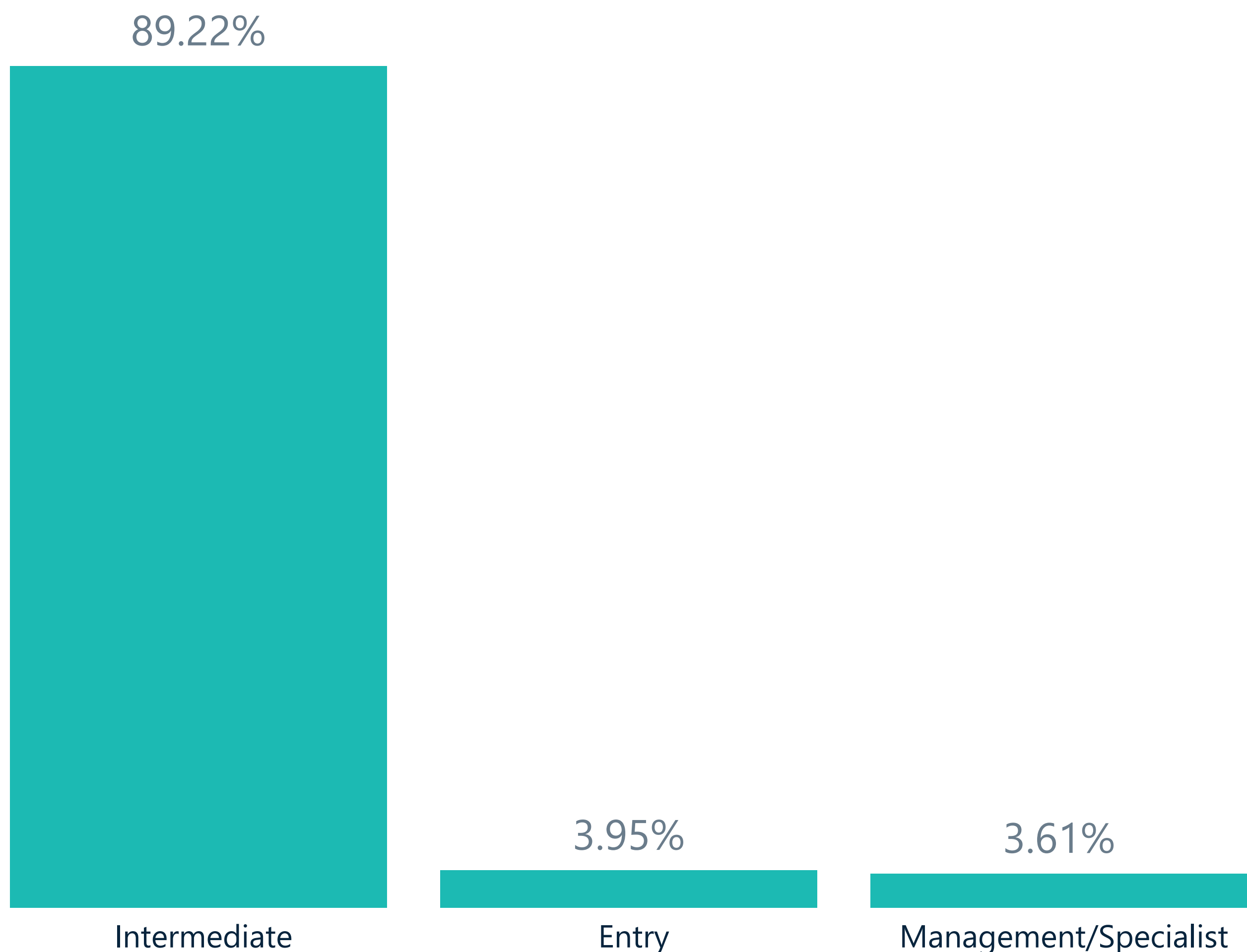
Employment Flexibility

percentage of job opportunities



Top 3 Employment Levels

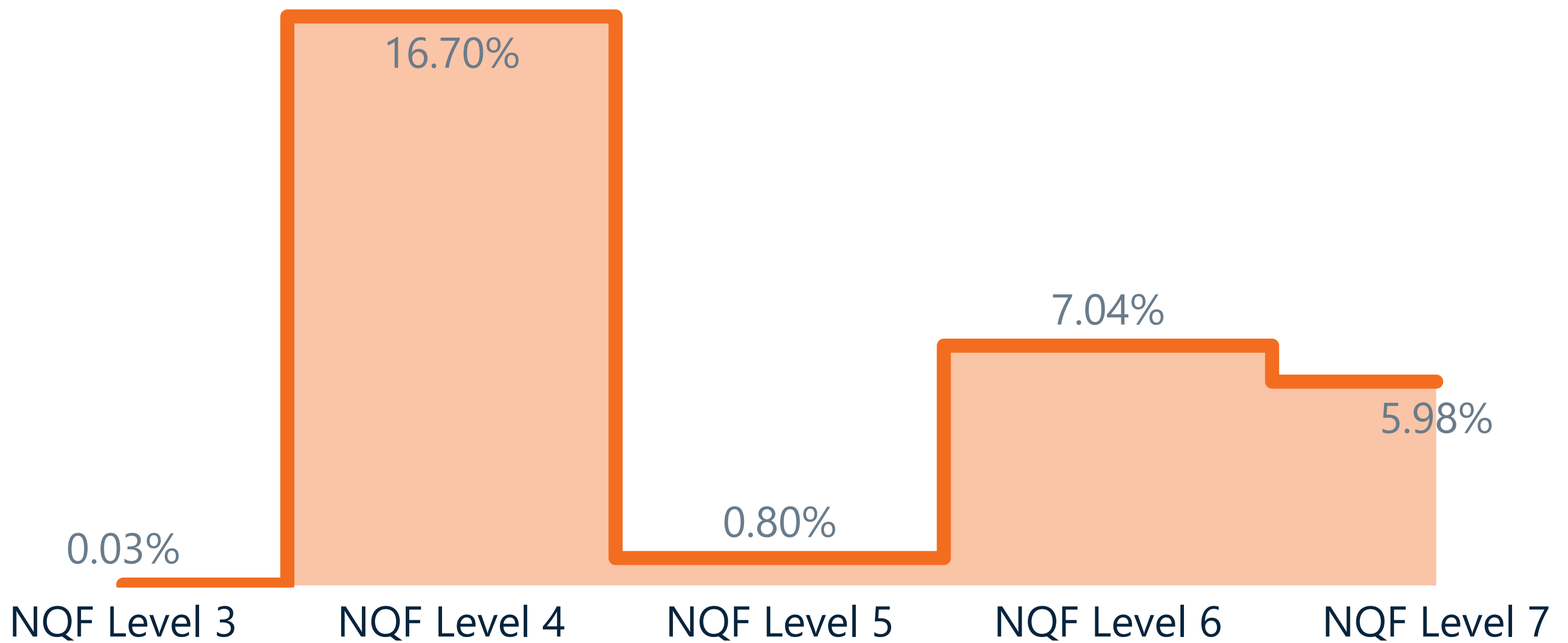
by percentage of job opportunities



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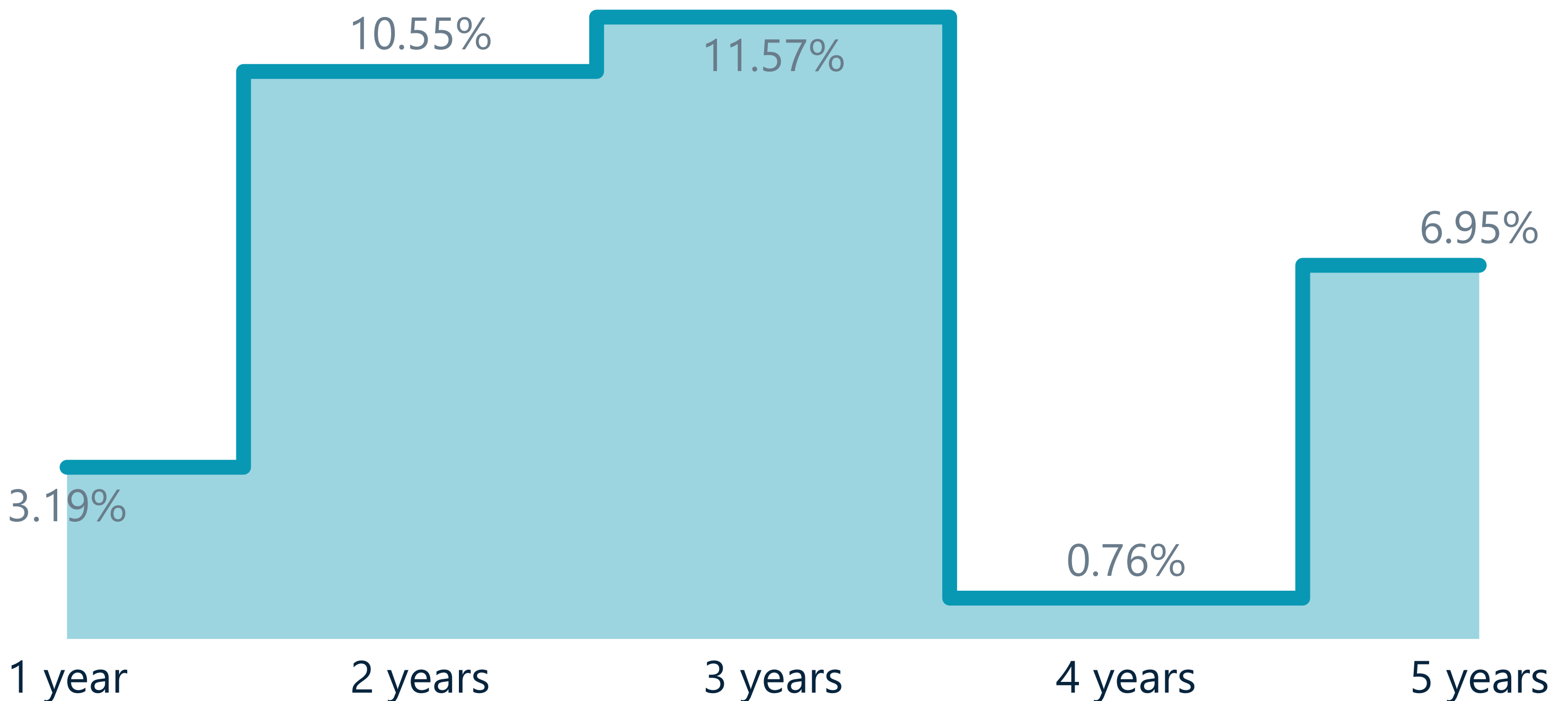
Top 5 Minimum Qualification Level

by percentage of job opportunities



Top 5 Minimum Years Experience

by percentage of job opportunities





Retail Salespersons



Top 10 Required Skills

Service Orientation	
Actively looking for ways to help people.	1
Time Management	
Managing one's own time and the time of others.	2
Negotiation	
Bringing others together and trying to reconcile differences.	3
Writing	
Communicating effectively in writing as appropriate for the needs of the audience.	4
Complex Problem Solving	
Identifying complex problems and reviewing related information to develop and evaluate options and implement solutions.	5
Speaking	
Talking to others to convey information effectively.	6
Social Perceptiveness	
Being aware of others' reactions and understanding why they react as they do.	7
Active Learning	
Understanding the implications of new information for both current and future problem-solving and decision-making.	8
Learning Strategies	
Selecting and using training/instructional methods and procedures appropriate for the situation when learning or teaching new things.	9
Coordination	
Adjusting actions in relation to others' actions.	10
Critical Thinking	
Using logic and reasoning to identify the strengths and weaknesses of alternative solutions, conclusions, or approaches to problems.	10



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Top 5 Required Knowledge

Sales and Marketing	
Principles and methods for showing, promoting, and selling products or services. This includes marketing strategy and tactics, product demonstration, sales techniques, and sales control systems.	1
Customer and Personal Service	
Principles and processes for providing customer and personal services. This includes customer needs assessment, meeting quality standards for services, and evaluation of customer satisfaction.	2
Administration and Management	
Business and management principles involved in strategic planning, resource allocation, human resources modeling, leadership technique, production methods, and coordination of people and resources.	3
Computers and Electronics	
Circuit boards, processors, chips, electronic equipment, and computer hardware and software, including applications and programming.	4
English Language	
The structure and content of the English language including the meaning and spelling of words, rules of composition, and grammar.	5



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Top 10 Required Technology Skills

Internet browser software	
Google	4
Google Chrome	7
Web page creation and editing software	
LinkedIn	1
Facebook	3
Spreadsheet software	
Microsoft Excel	2
Instant messaging software	
WhatsApp	9
Twitter	10
Word processing software	
Microsoft Word	5
Video conferencing software	
Zoom	6
Electronic mail software	
Microsoft Outlook	8
Enterprise resource planning ERP software	
Autotask	10