



Marketing Managers



Ranked

11

by count of job opportunities

Percentage

1.43%

of all job opportunities

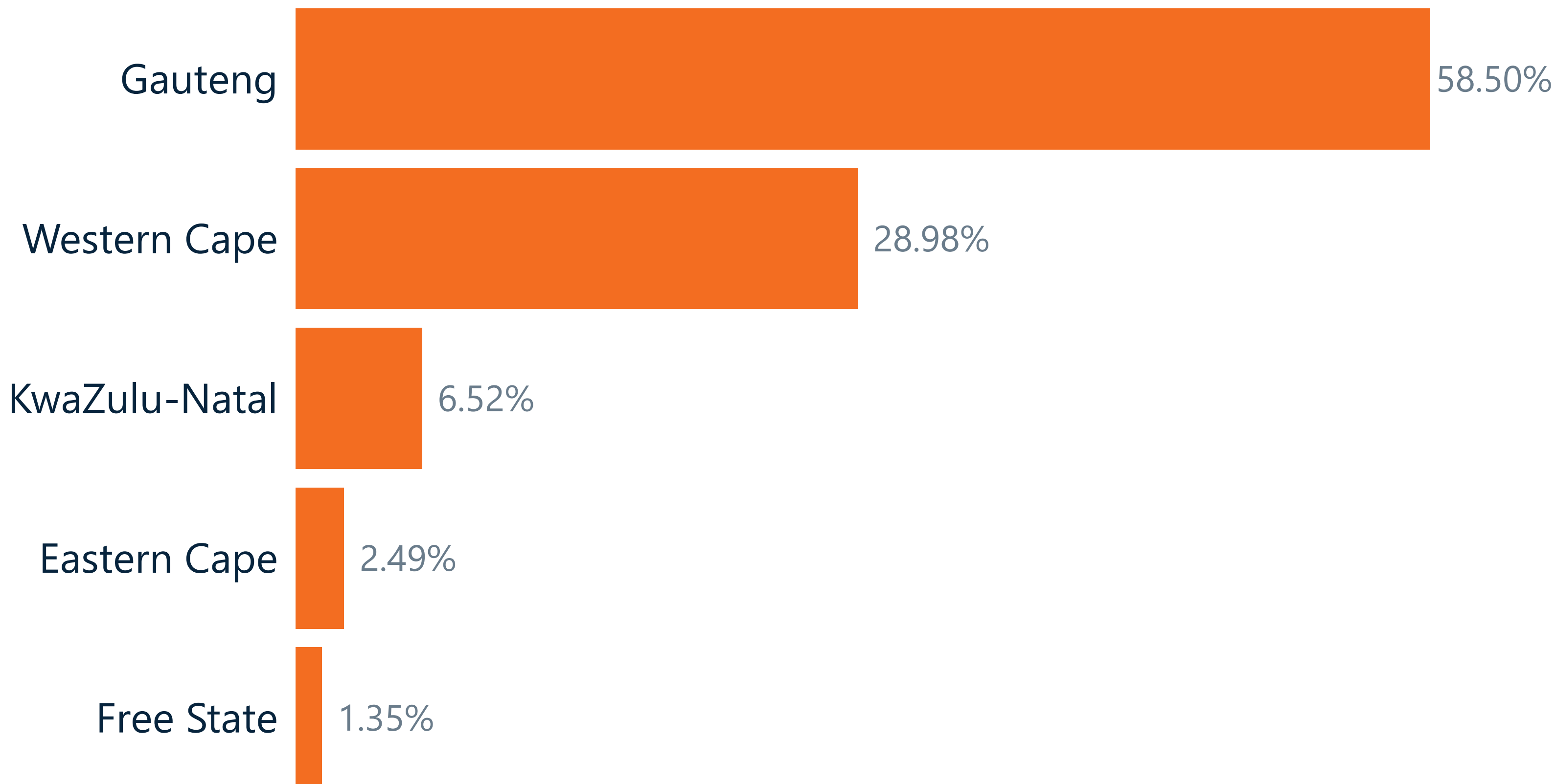
Hard-to-Fill

19.69%

% job opportunities that are "hard-to-fill"

Top 5 Provinces

by percentage of job opportunities



- credit the JobTrendZA and Kululeko Consulting as the original source,
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Marketing Managers



Top 5 Industries

by percentage of job opportunities

Information and communication	19.98%
Professional, scientific and technical activities	17.91%
Administrative and support activities	10.74%
Financial and insurance activities	8.99%
Wholesale and retail trade	5.51%

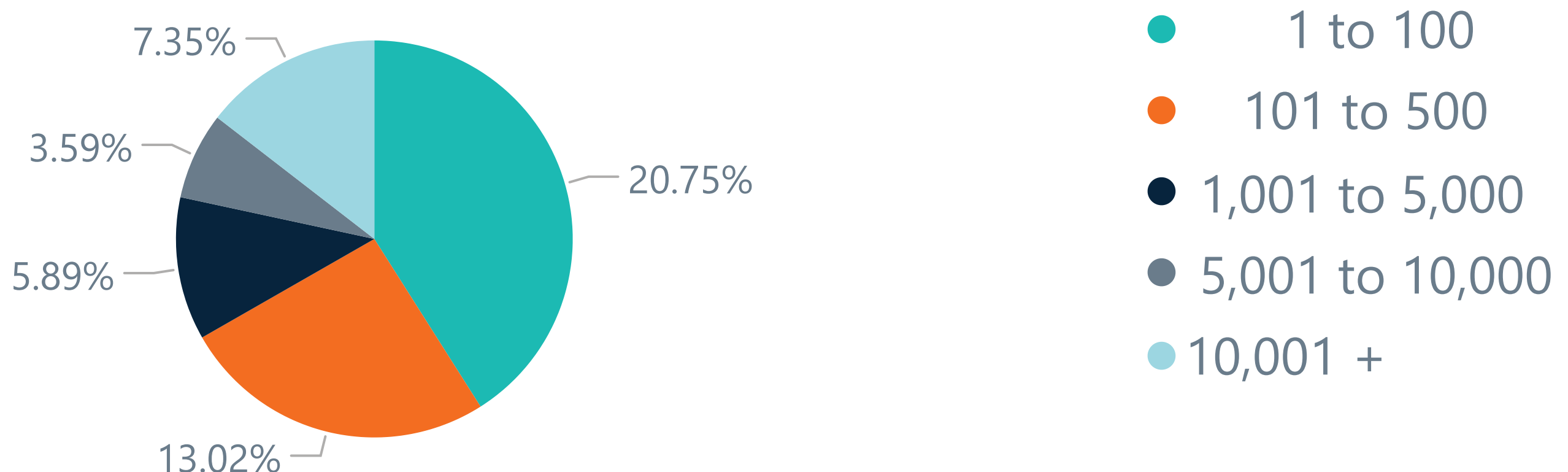
Top 5 Company Types

by percentage of job opportunities



Top 5 Company Sizes

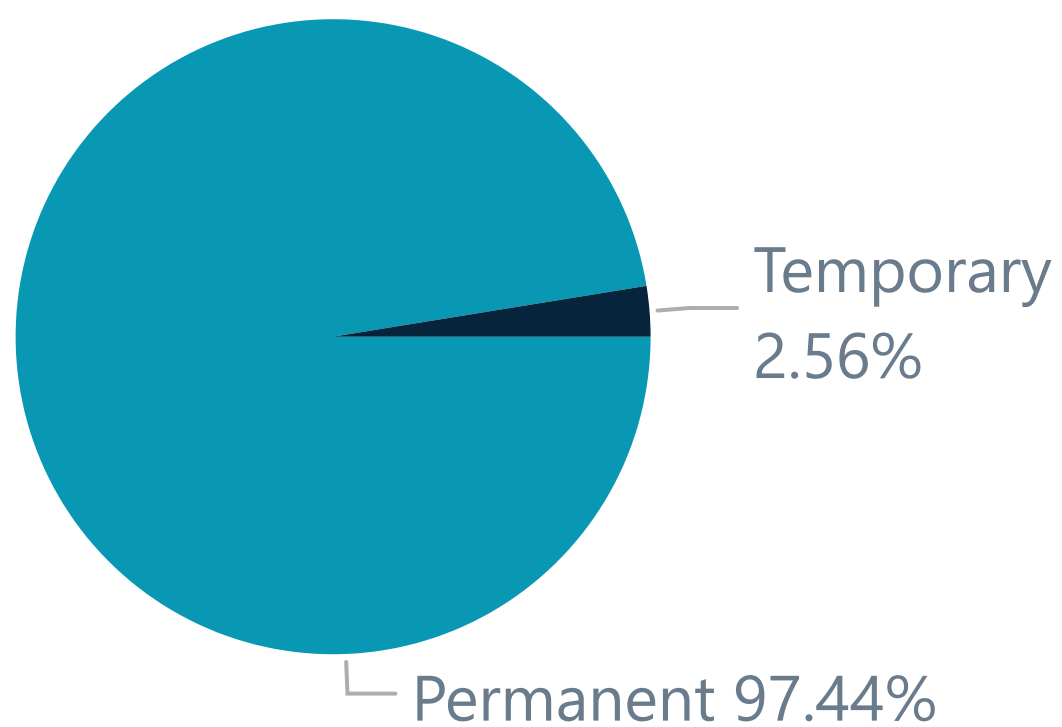
by percentage of job opportunities



Marketing Managers

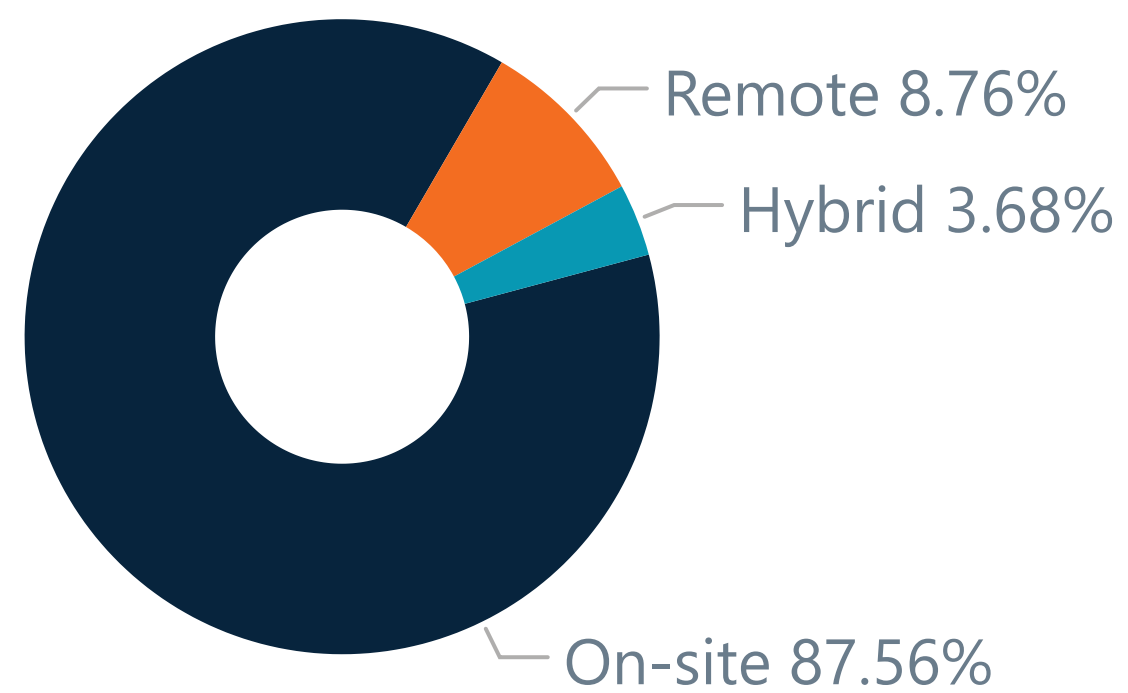
Employment Type

percentage of job opportunities



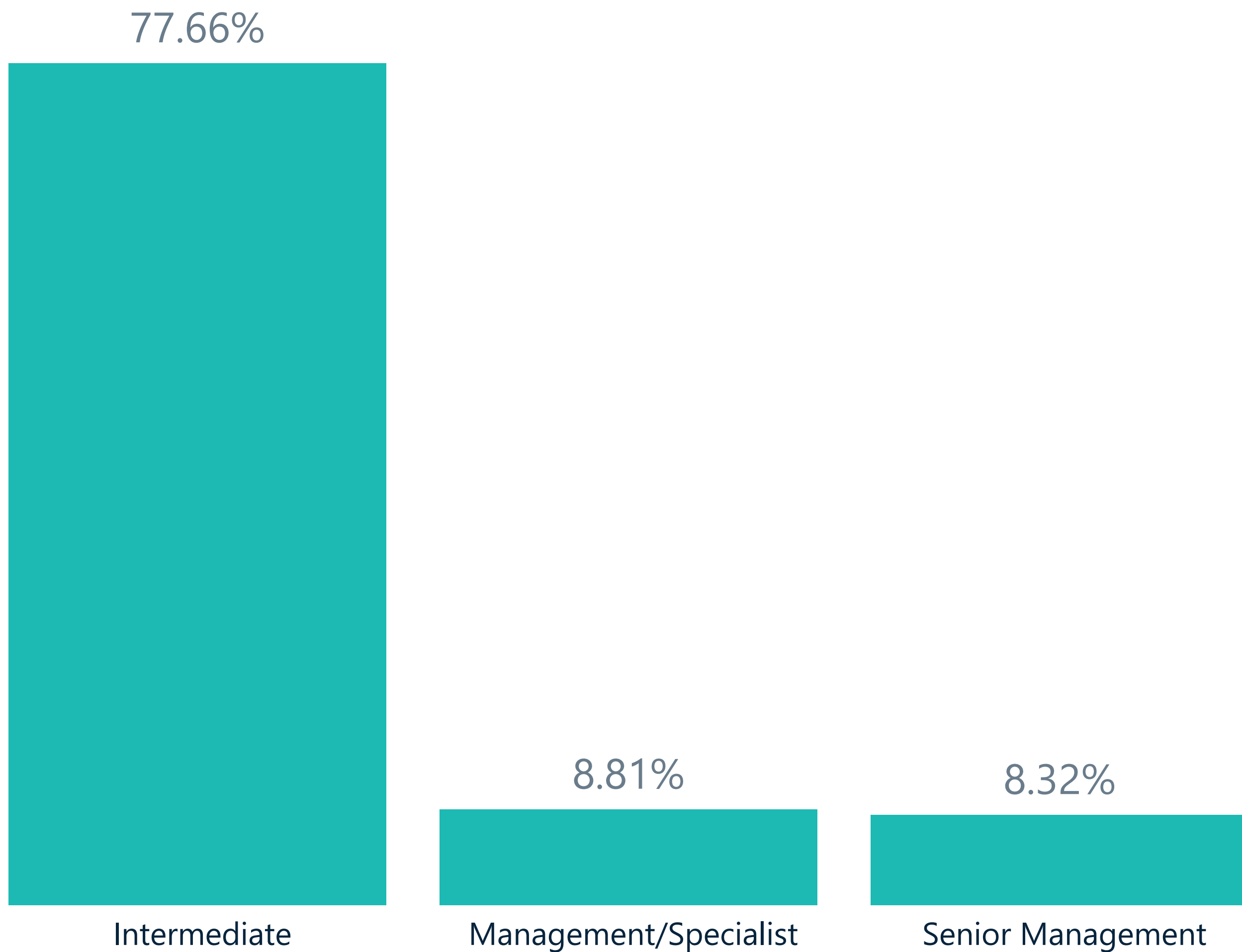
Employment Flexibility

percentage of job opportunities



Top 3 Employment Levels

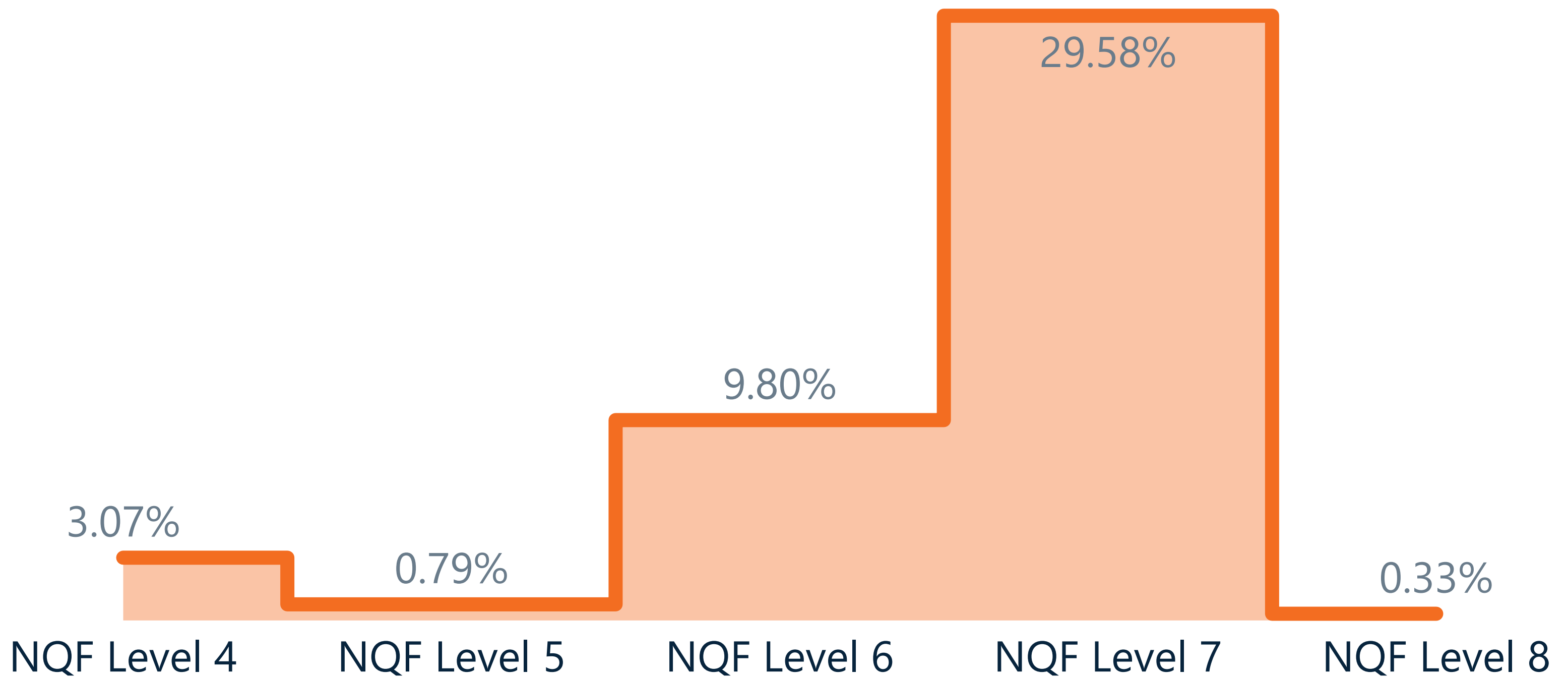
by percentage of job opportunities



Marketing Managers

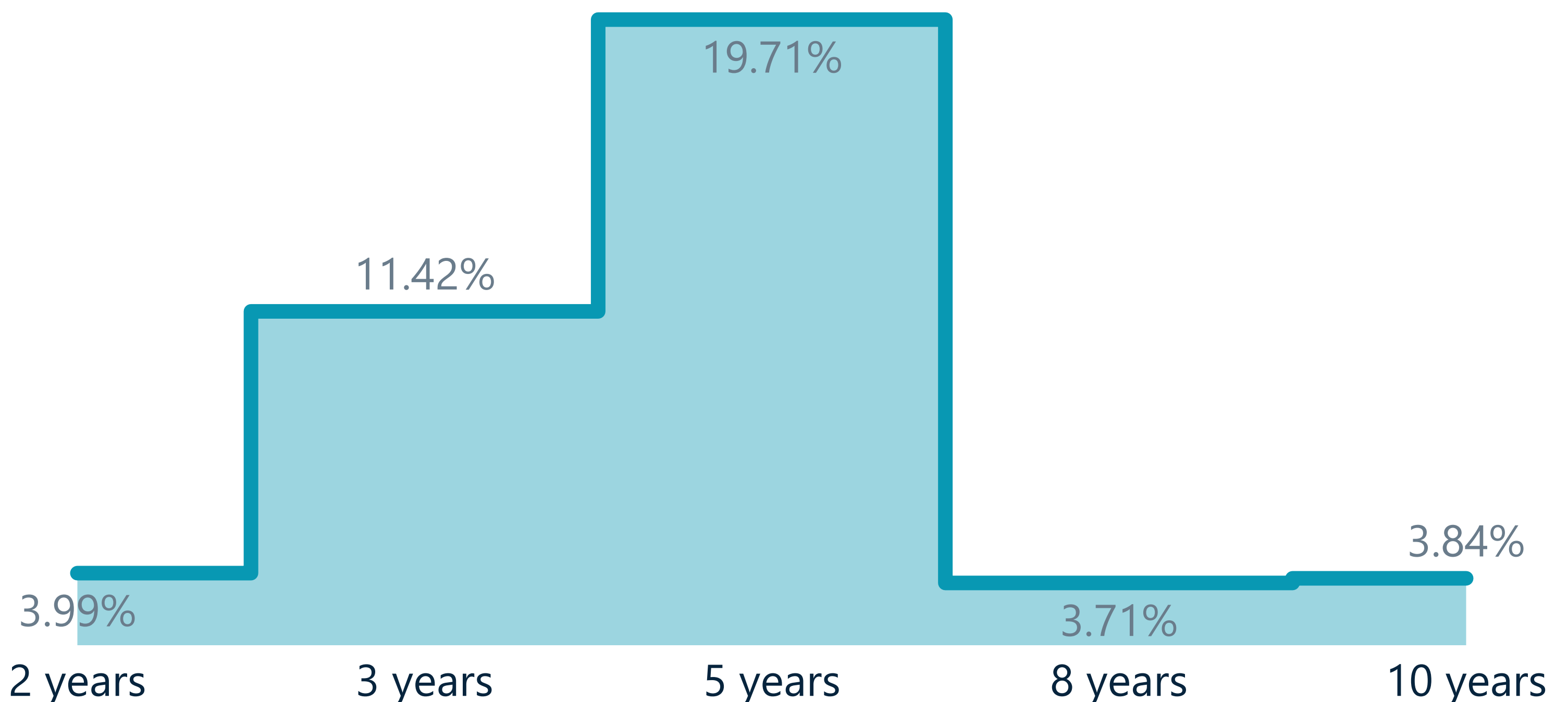
Top 5 Minimum Qualification Level

by percentage of job opportunities



Top 5 Minimum Years Experience

by percentage of job opportunities





Marketing Managers



Top 10 Required Skills

Learning Strategies	
Selecting and using training/instructional methods and procedures appropriate for the situation when learning or teaching new things.	1
Time Management	
Managing one's own time and the time of others.	2
Service Orientation	
Actively looking for ways to help people.	3
Writing	
Communicating effectively in writing as appropriate for the needs of the audience.	4
Negotiation	
Bringing others together and trying to reconcile differences.	5
Operations Analysis	
Analyzing needs and product requirements to create a design.	6
Systems Analysis	
Determining how a system should work and how changes in conditions, operations, and the environment will affect outcomes.	7
Complex Problem Solving	
Identifying complex problems and reviewing related information to develop and evaluate options and implement solutions.	8
Management of Material Resources	
Obtaining and seeing to the appropriate use of equipment, facilities, and materials needed to do certain work.	9
Social Perceptiveness	
Being aware of others' reactions and understanding why they react as they do.	10



Marketing Managers



Top 5 Required Knowledge

Sales and Marketing	
Principles and methods for showing, promoting, and selling products or services. This includes marketing strategy and tactics, product demonstration, sales techniques, and sales control systems.	1
Customer and Personal Service	
Principles and processes for providing customer and personal services. This includes customer needs assessment, meeting quality standards for services, and evaluation of customer satisfaction.	2
Administration and Management	
Business and management principles involved in strategic planning, resource allocation, human resources modeling, leadership technique, production methods, and coordination of people and resources.	3
Communications and Media	
Media production, communication, and dissemination techniques and methods. This includes alternative ways to inform and entertain via written, oral, and visual media.	4
Design	
Design techniques, tools, and principles involved in production of precision technical plans, blueprints, drawings, and models.	5



Marketing Managers



Top 10 Required Technology Skills

Analytical or scientific software	
Google Analytics	1
Data mining software	
Google Analytics	1
Web page creation and editing software	
Instagram	8
LinkedIn	10
Internet browser software	
Google	3
Video conferencing software	
Zoom	4
Object or component oriented development software	
Python	5
Web platform development software	
Bootstrap	6
Sales and marketing software	
Google Ads	7
Instant messaging software	
Instagram	8