

Advertising and Promotions Managers

Ranked

15

by count of job opportunities

Percentage

1.27%

of all job opportunities

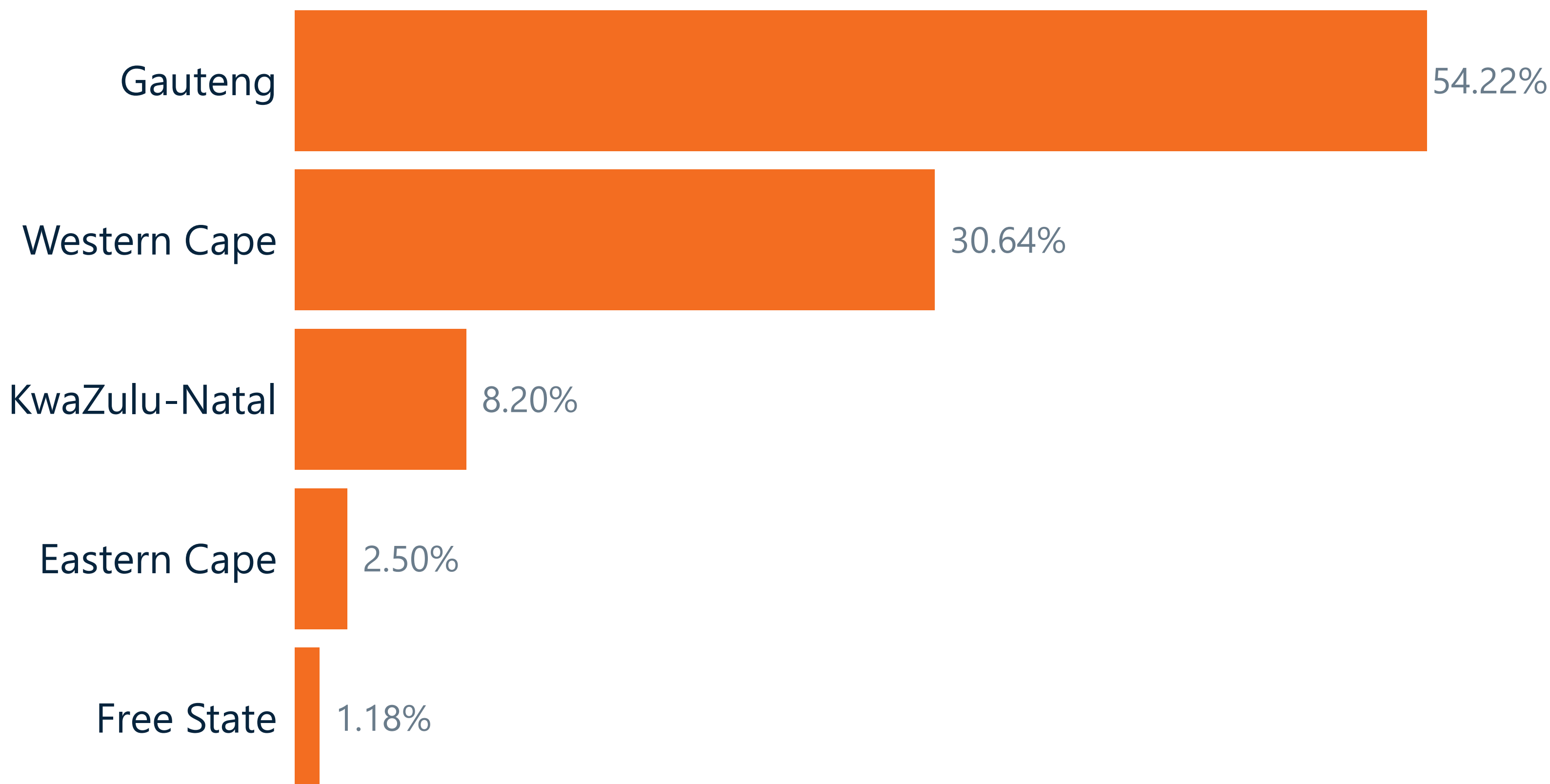
Hard-to-Fill

17.70%

% job opportunities that are "hard-to-fill"

Top 5 Provinces

by percentage of job opportunities



- credit the JobTrendZA and Kululeko Consulting as the original source,
- link to the [license](#), and
- indicate where any changes were made to the original.

Advertising and Promotions Managers

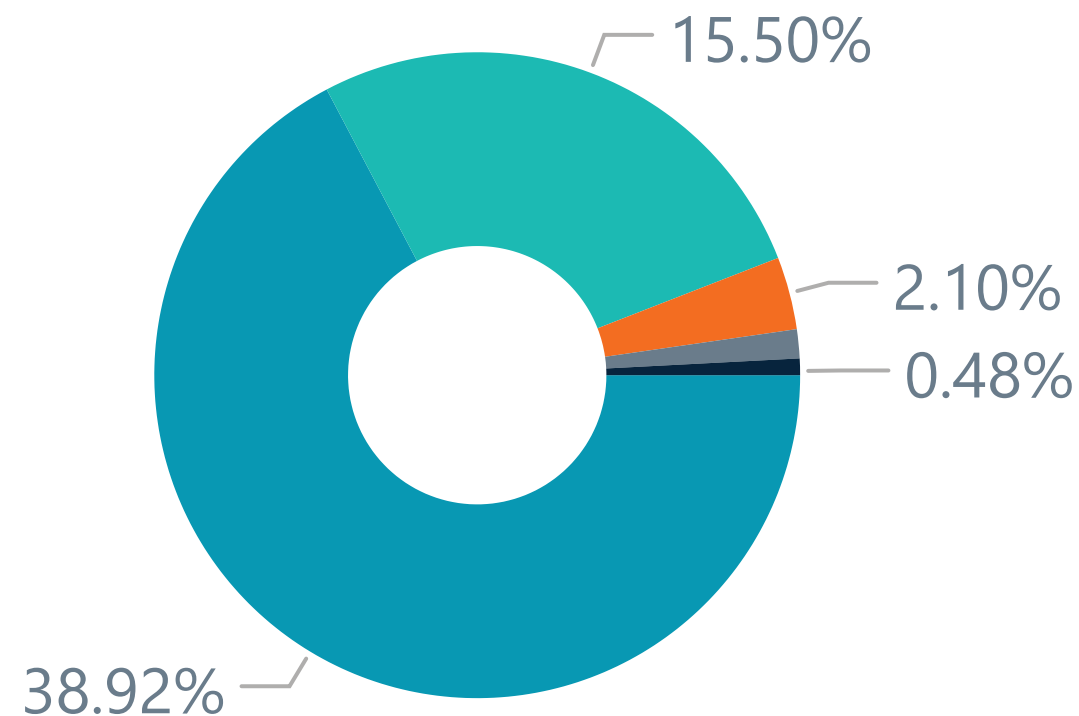
Top 5 Industries

by percentage of job opportunities

Professional, scientific and technical activities	19.05%
Information and communication	19.03%
Administrative and support activities	15.25%
Wholesale and retail trade	6.71%
Accommodation and food service activities	5.75%

Top 5 Company Types

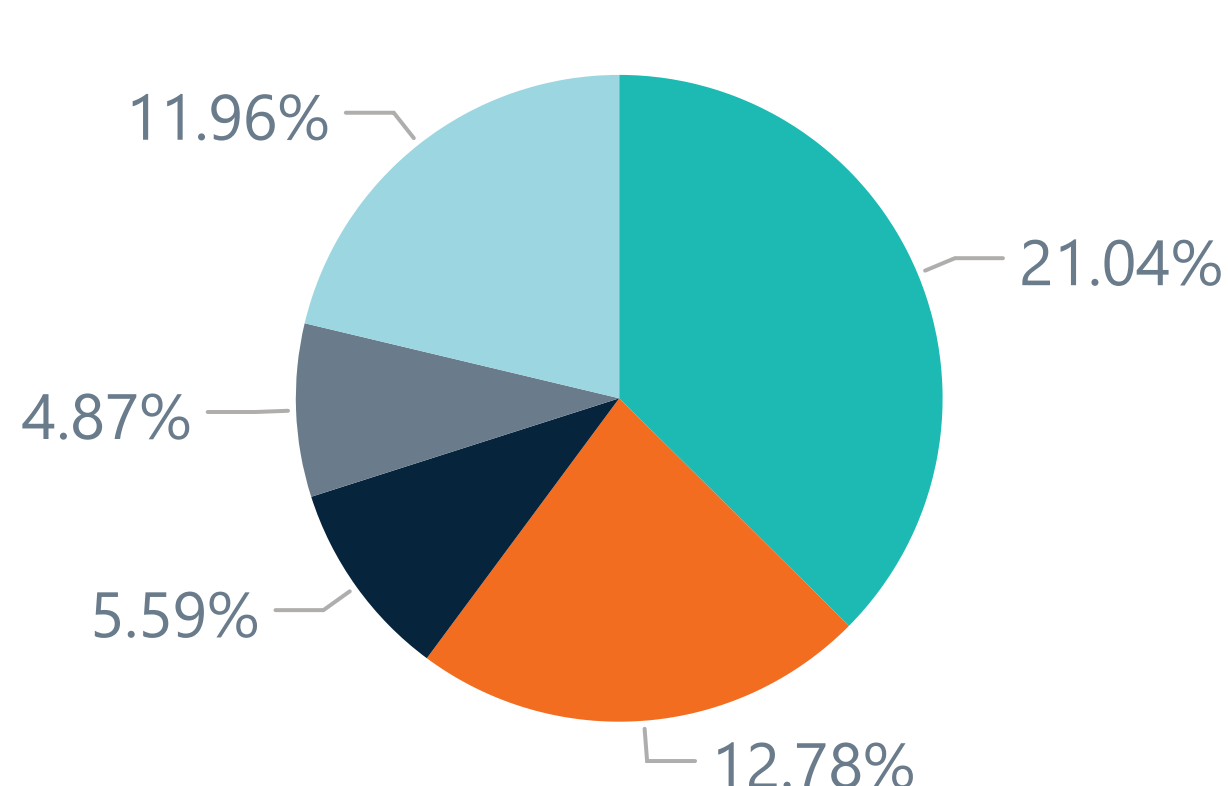
by percentage of job opportunities



- Private company
- Public company
- Sole proprietorship
- Partnership
- Corporation

Top 5 Company Sizes

by percentage of job opportunities

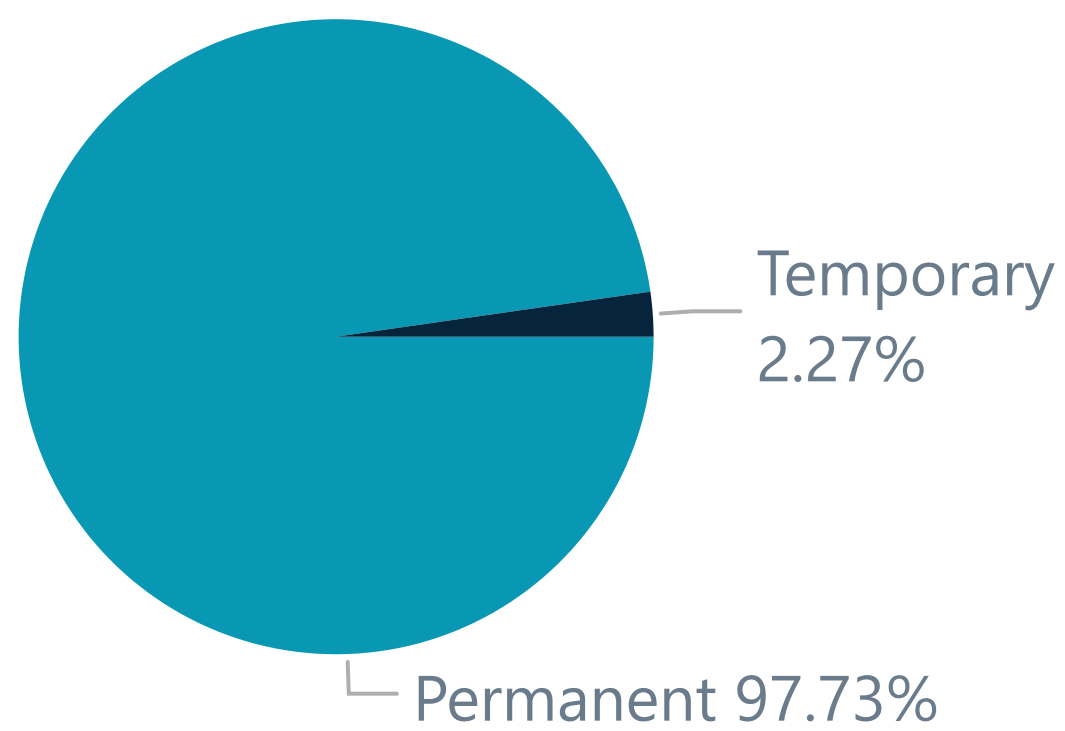


- 1 to 100
- 101 to 500
- 1,001 to 5,000
- 5,001 to 10,000
- 10,001 +

Advertising and Promotions Managers

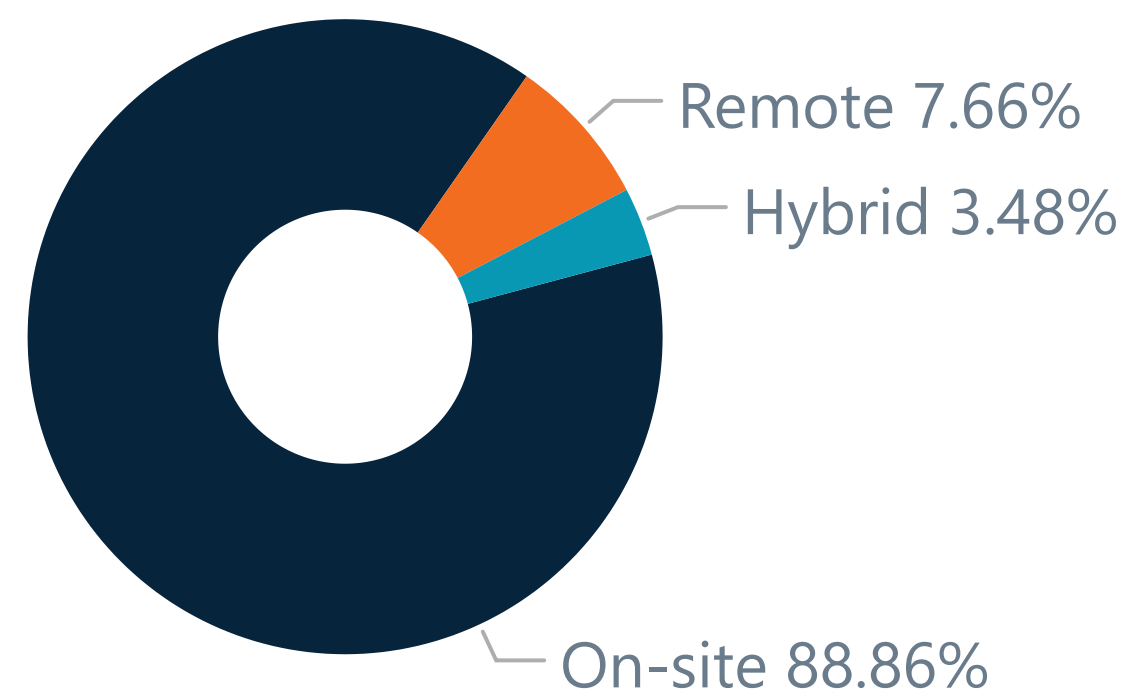
Employment Type

percentage of job opportunities



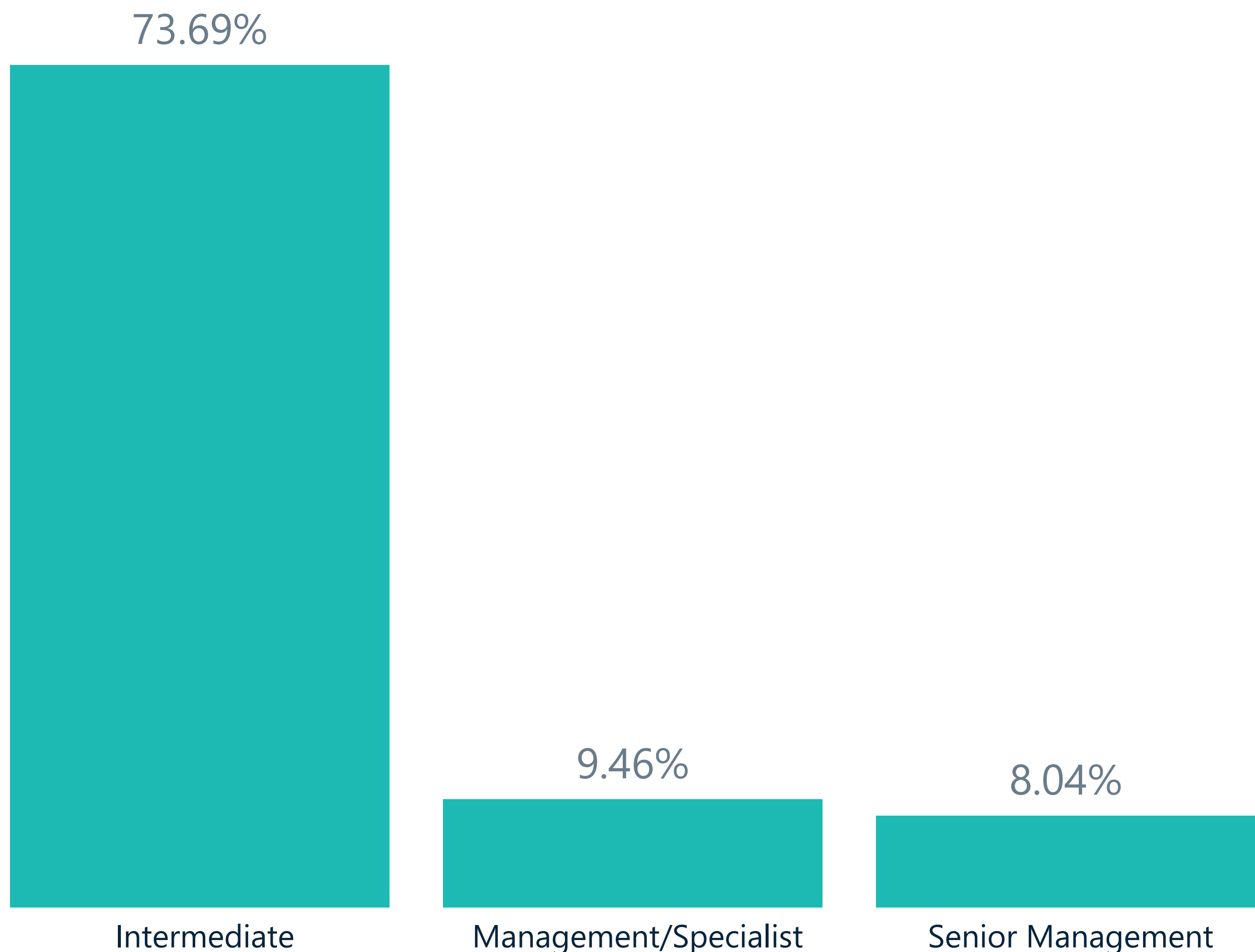
Employment Flexibility

percentage of job opportunities



Top 3 Employment Levels

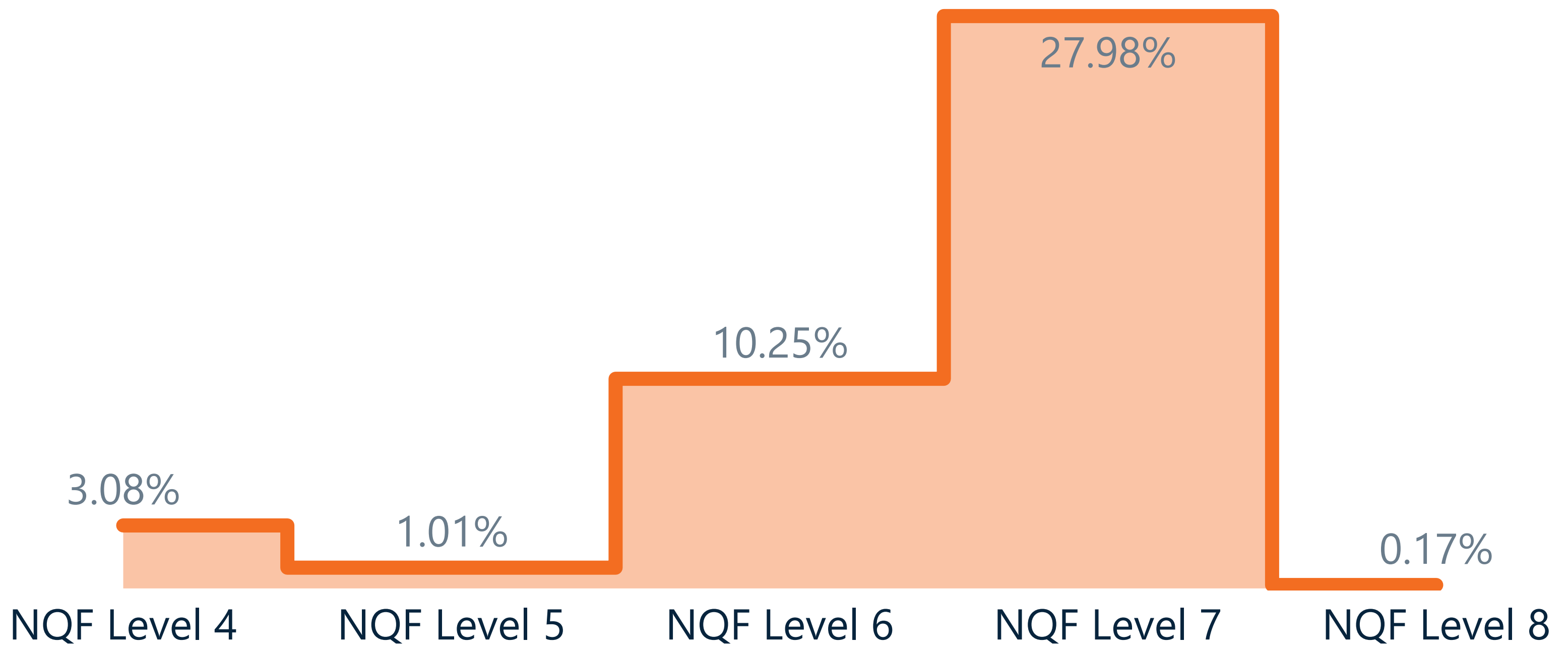
by percentage of job opportunities



Advertising and Promotions Managers

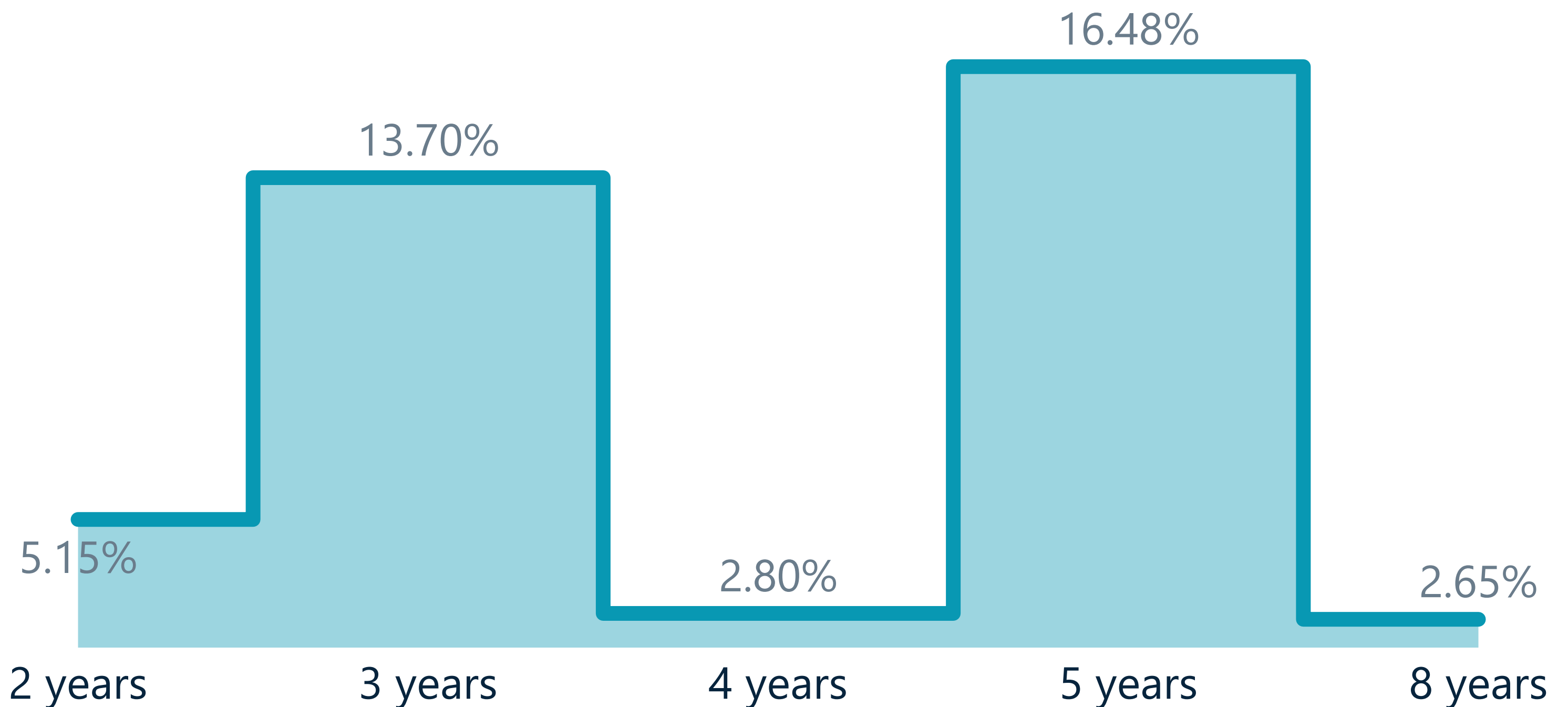
Top 5 Minimum Qualification Level

by percentage of job opportunities



Top 5 Minimum Years Experience

by percentage of job opportunities





Advertising and Promotions Managers



Top 10 Required Skills

Learning Strategies	
Selecting and using training/instructional methods and procedures appropriate for the situation when learning or teaching new things.	1
Time Management	
Managing one's own time and the time of others.	2
Service Orientation	
Actively looking for ways to help people.	3
Writing	
Communicating effectively in writing as appropriate for the needs of the audience.	4
Negotiation	
Bringing others together and trying to reconcile differences.	5
Complex Problem Solving	
Identifying complex problems and reviewing related information to develop and evaluate options and implement solutions.	6
Operations Analysis	
Analyzing needs and product requirements to create a design.	7
Social Perceptiveness	
Being aware of others' reactions and understanding why they react as they do.	8
Systems Analysis	
Determining how a system should work and how changes in conditions, operations, and the environment will affect outcomes.	9
Management of Material Resources	
Obtaining and seeing to the appropriate use of equipment, facilities, and materials needed to do certain work.	10



Advertising and Promotions Managers



Top 5 Required Knowledge

Sales and Marketing	
Principles and methods for showing, promoting, and selling products or services. This includes marketing strategy and tactics, product demonstration, sales techniques, and sales control systems.	1
Customer and Personal Service	
Principles and processes for providing customer and personal services. This includes customer needs assessment, meeting quality standards for services, and evaluation of customer satisfaction.	2
Communications and Media	
Media production, communication, and dissemination techniques and methods. This includes alternative ways to inform and entertain via written, oral, and visual media.	3
Administration and Management	
Business and management principles involved in strategic planning, resource allocation, human resources modeling, leadership technique, production methods, and coordination of people and resources.	4
Design	
Design techniques, tools, and principles involved in production of precision technical plans, blueprints, drawings, and models.	5



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Top 10 Required Technology Skills

Analytical or scientific software	
Google Analytics	1
Data mining software	
Google Analytics	1
Web page creation and editing software	
LinkedIn	3
Facebook	6
Instagram	9
Sales and marketing software	
Google Ads	4
Internet browser software	
Google	5
Graphics or photo imaging software	
Canva	7
Video creation and editing software	
YouTube	8
Instant messaging software	
Instagram	9