

Advertising Sales Agents

Ranked

71

by count of job opportunities

Percentage

0.35%

of all job opportunities

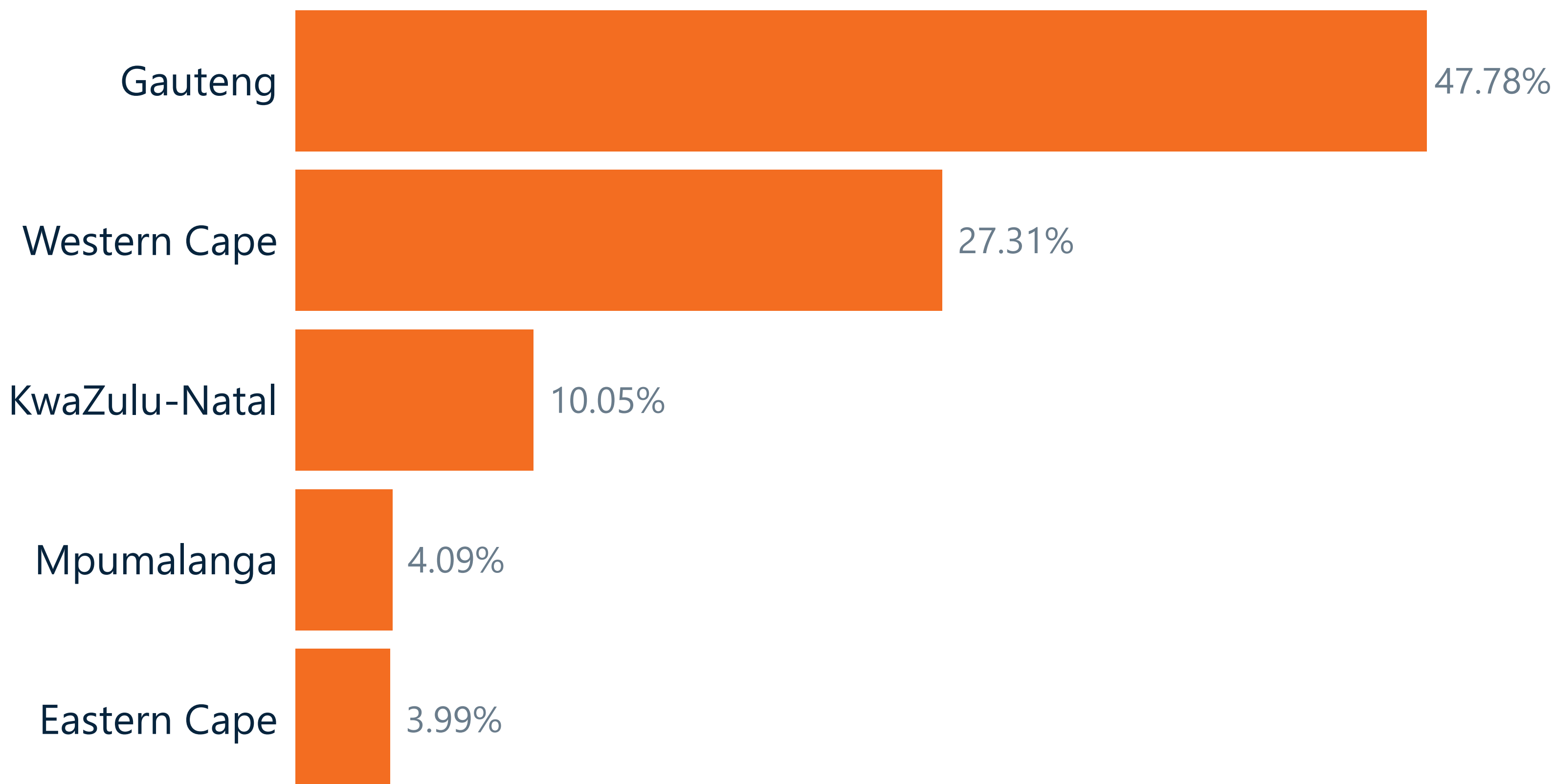
Hard-to-Fill

16.93%

% job opportunities that are "hard-to-fill"

Top 5 Provinces

by percentage of job opportunities



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Advertising Sales Agents

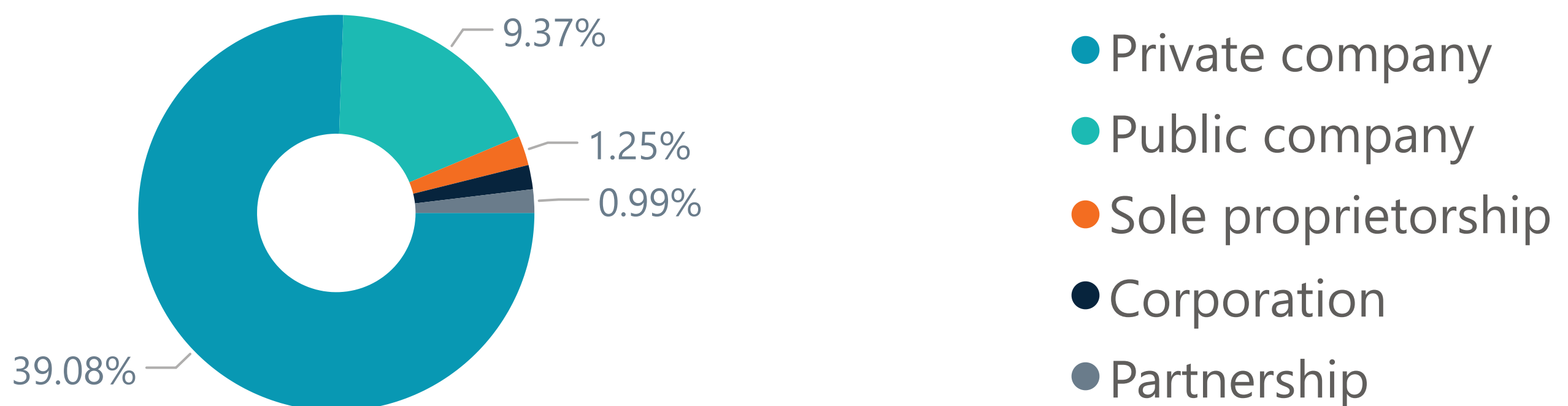
Top 5 Industries

by percentage of job opportunities

Professional, scientific and technical activities	30.26%
Information and communication	21.96%
Financial and insurance activities	11.37%
Administrative and support activities	9.40%
Manufacturing	3.12%

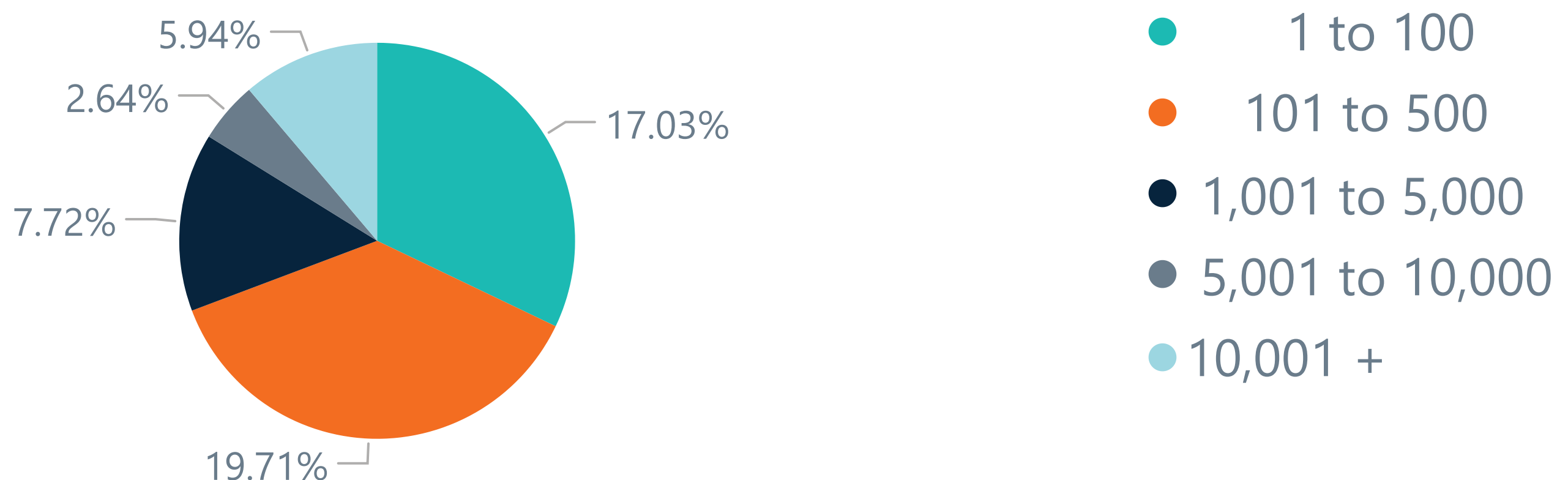
Top 5 Company Types

by percentage of job opportunities



Top 5 Company Sizes

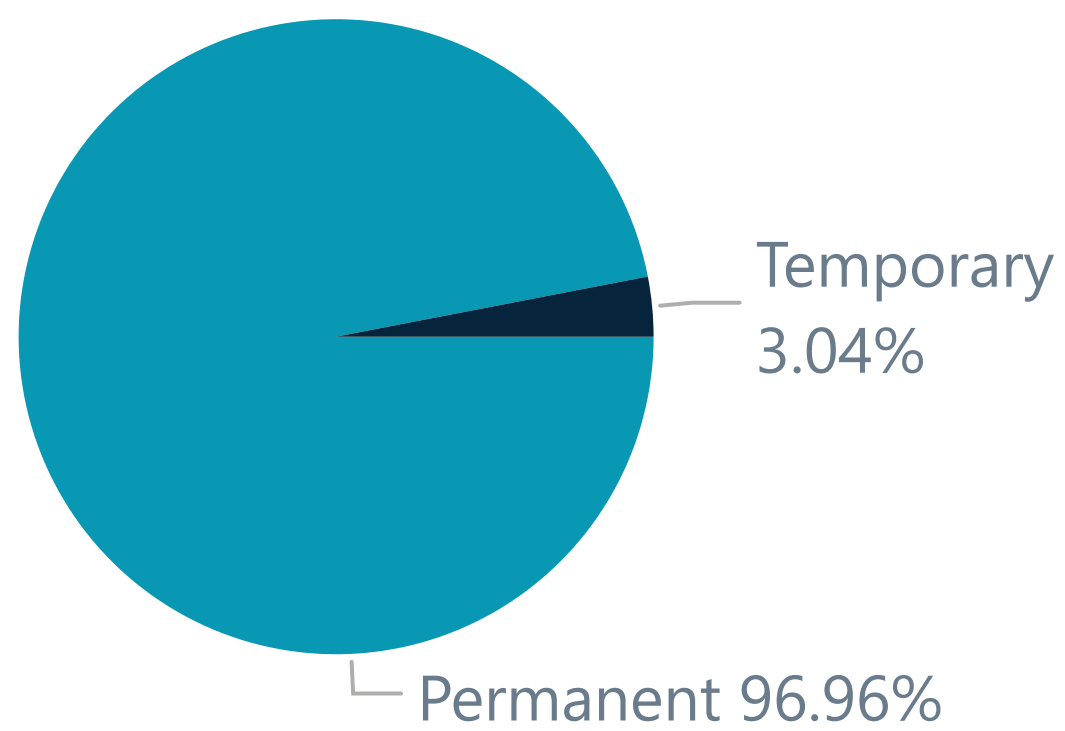
by percentage of job opportunities



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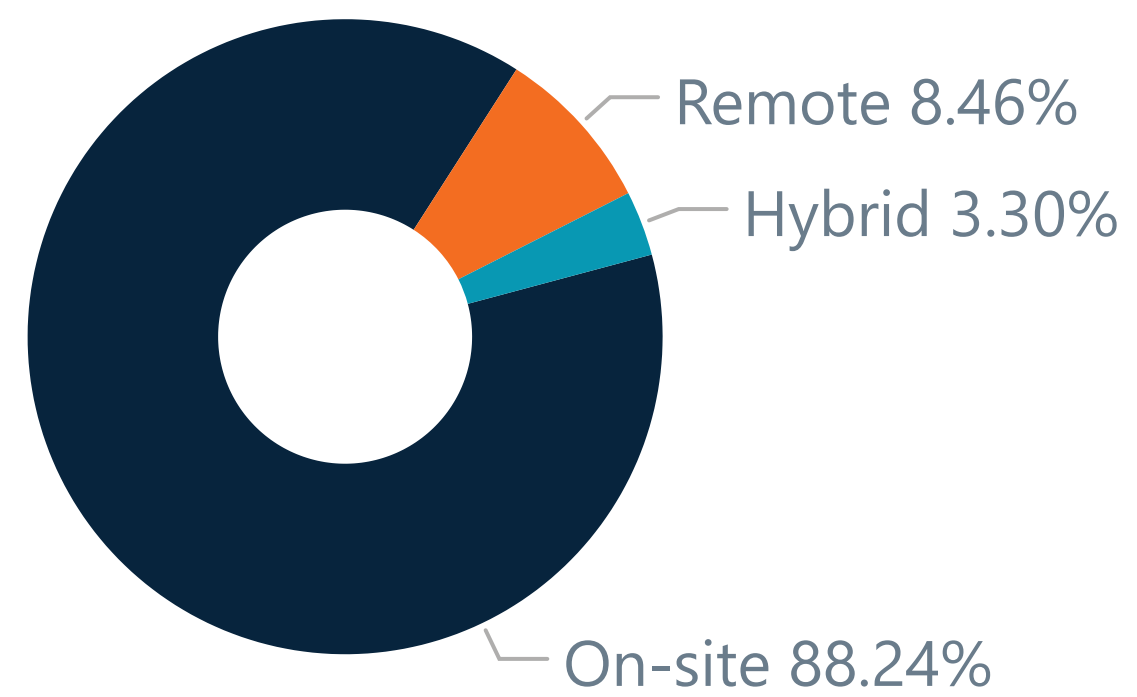
Employment Type

percentage of job opportunities



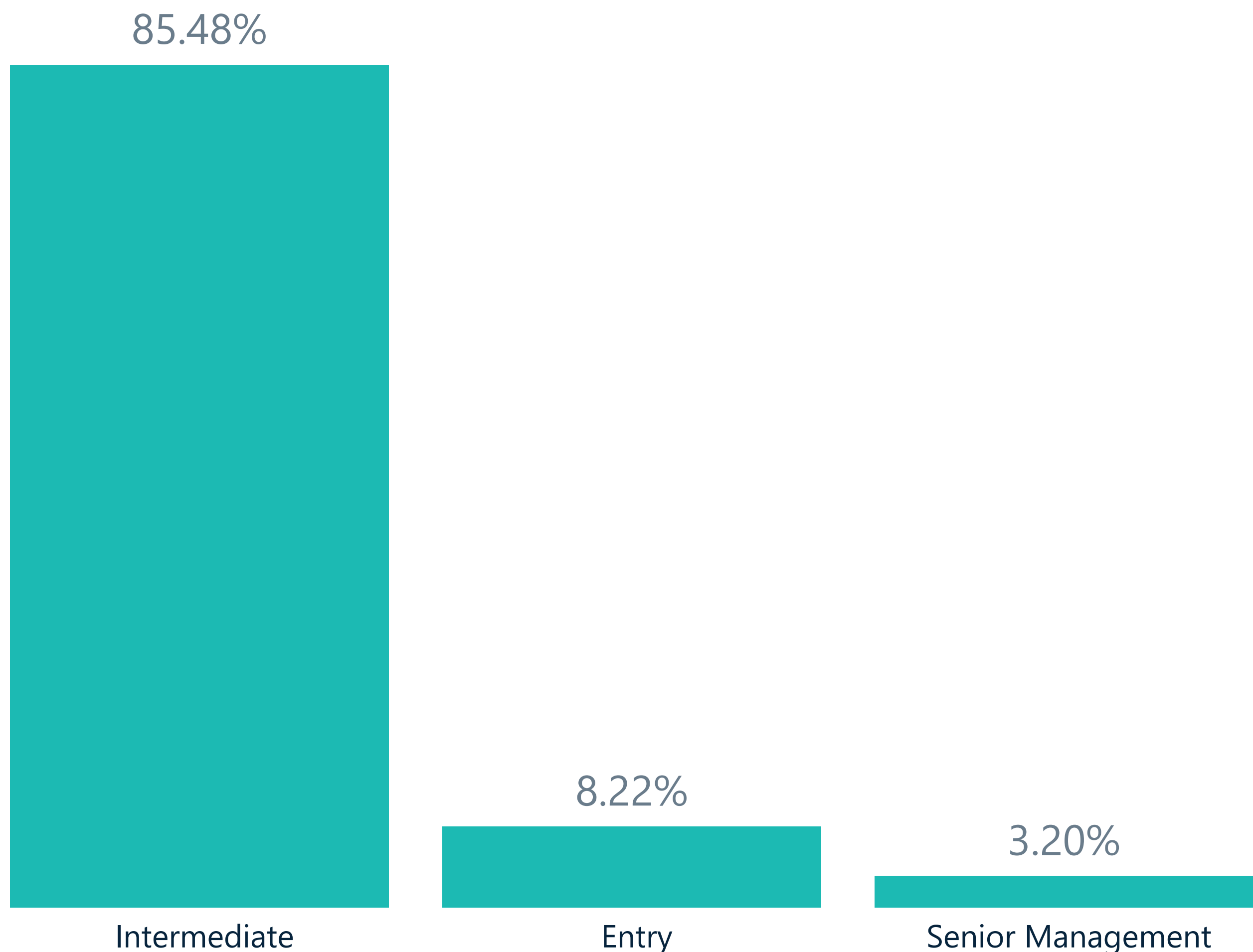
Employment Flexibility

percentage of job opportunities



Top 3 Employment Levels

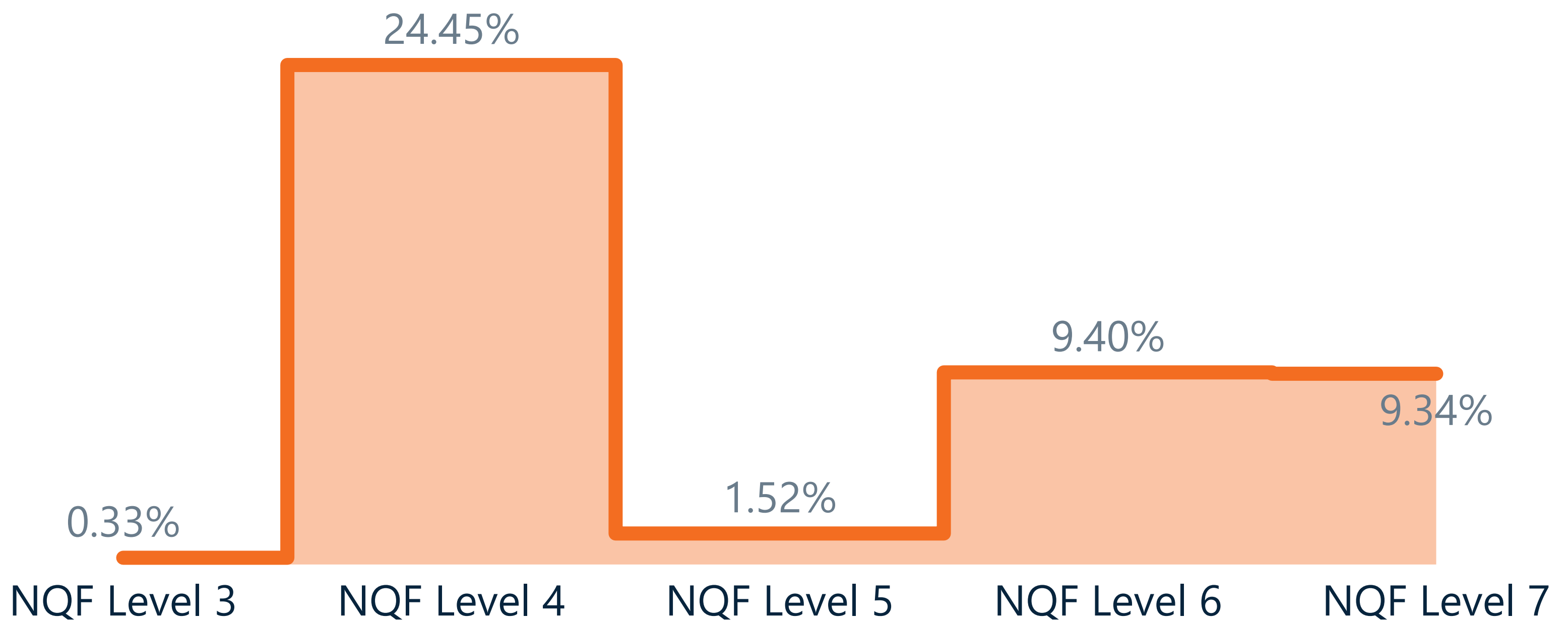
by percentage of job opportunities



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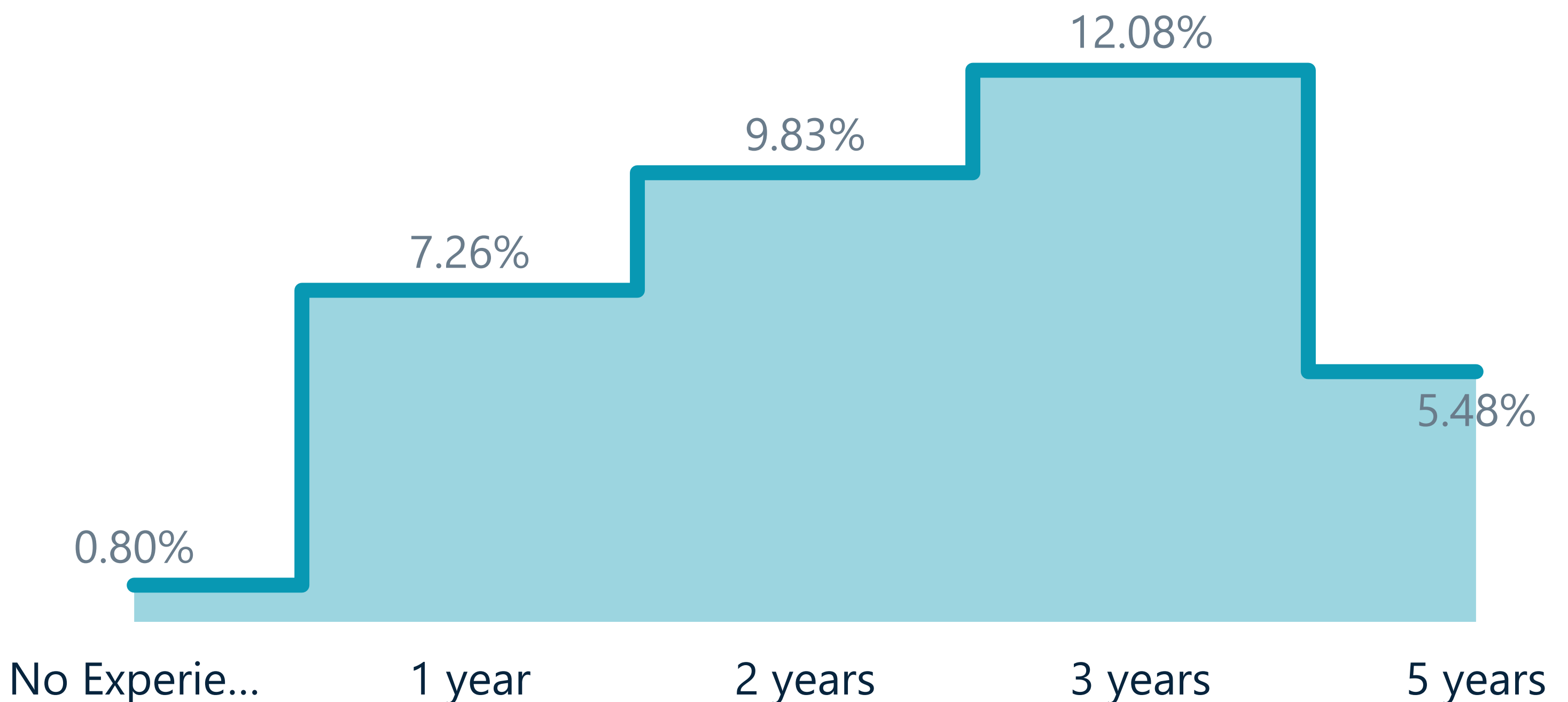
Top 5 Minimum Qualification Level

by percentage of job opportunities



Top 5 Minimum Years Experience

by percentage of job opportunities





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Top 10 Required Skills

Service Orientation	
Actively looking for ways to help people.	1
Time Management	
Managing one's own time and the time of others.	2
Writing	
Communicating effectively in writing as appropriate for the needs of the audience.	3
Systems Analysis	
Determining how a system should work and how changes in conditions, operations, and the environment will affect outcomes.	4
Learning Strategies	
Selecting and using training/instructional methods and procedures appropriate for the situation when learning or teaching new things.	5
Complex Problem Solving	
Identifying complex problems and reviewing related information to develop and evaluate options and implement solutions.	6
Negotiation	
Bringing others together and trying to reconcile differences.	7
Judgment and Decision Making	
Considering the relative costs and benefits of potential actions to choose the most appropriate one.	8
Coordination	
Adjusting actions in relation to others' actions.	9
Social Perceptiveness	
Being aware of others' reactions and understanding why they react as they do.	10



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Top 5 Required Knowledge

Customer and Personal Service	
Principles and processes for providing customer and personal services. This includes customer needs assessment, meeting quality standards for services, and evaluation of customer satisfaction.	1
Sales and Marketing	
Principles and methods for showing, promoting, and selling products or services. This includes marketing strategy and tactics, product demonstration, sales techniques, and sales control systems.	2
Administration and Management	
Business and management principles involved in strategic planning, resource allocation, human resources modeling, leadership technique, production methods, and coordination of people and resources.	3
Communications and Media	
Media production, communication, and dissemination techniques and methods. This includes alternative ways to inform and entertain via written, oral, and visual media.	4
Computers and Electronics	
Circuit boards, processors, chips, electronic equipment, and computer hardware and software, including applications and programming.	5



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Top 10 Required Technology Skills

Instant messaging software	
WhatsApp	1
Enterprise application integration software	
Microsoft Teams	2
Project management software	
Microsoft Teams	2
Network monitoring software	
Zabbix	4
Spreadsheet software	
Microsoft Excel	5
Video conferencing software	
Zoom	6
Internet browser software	
Google	7
Web page creation and editing software	
LinkedIn	8
Video creation and editing software	
YouTube	9
Word processing software	
Microsoft Word	10